## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5 |
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| obligations may continue. See Instruction 1(b).                        |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |     |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   | nd Address of<br>EN MAR   | Reporting Person*  KA                      |  |  |   |         |  | and Ticke<br>[nc. [ S   |   | ling S               | symbol  |   |   | lationship of<br>ck all applica<br>Director   | ıble)  | g Perso             | n(s) to Issue  |  |  |
|---|---|--|--|--|---|---------|--|-------------------------|---|----------------------|---|---|---|---|--|---------------------|--|--|--|
| (Last) (First) (Middle) ONE MONTGOMERY TOWER SUITE 1500   |   |  |  |  | 3. Date of Earliest Transaction (Month/Day/Year) 06/18/2018 |         |  |                         |   |                      |   |   |   | Officer (give title below)  |  | Other (sp<br>below) |  | ·  |  |
| (Street) SAN FRANCI                                       | ISCO  | <sup>2</sup> A                             | 94104  |  | 4   | . If Am | endment  | , Date of               | f Original Filed (Month/Day/Year)               |                      |   |   |   | S. Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |                     |  |  |  |
| (City)  | (\$   | State)                                     | (Zip)  |  |   |         |  |                         |   |                      |   |   | <b>6</b>  |   |  |                     |  |  |  |
| 1. Title of Security (Instr. 3) 2. Tran Date              |   |  | ınsactio   | action 2A. Deer<br>Execution<br>Day/Year) if any |   | ned     | quired, Disposed of, or Benefic  3. Transaction Code (Instr. 8)  4. Securities Acquired (A) (Disposed Of (D) (Instr. 3, 4) |                         |   | A) or                | 5. Amount<br>Securities<br>Beneficial<br>Owned Fo | s<br>lly  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | Direct II<br>Indirect E<br>tr. 4)   | 7. Nature of Indirect Beneficial Ownership                                 |                     |  |  |  |
|   |   |  |  |  |   |         |  |                         |   | v                    | Amount  | t (A) or Pr   |   | Reported Transaction(s) (Instr. 3 and 4)  |  |                     |  | (Instr. 4)                               |  |
| Class A Common Stock                                      |   |  | 06/  | 06/18/2018                                       |   |         |  | C <sup>(1)</sup>        |   | 18,103 <sup>(2</sup> | 2) <b>A</b>                                       | \$0   | 18,1  | 18,103  |  | D                   |  |  |  |
| Class A Common Stock                                      |   |  | 06/  | 06/18/2018                                       |   |         |  | S <sup>(3)</sup>        |   | 9,188                | 9,188 D   |   | 8,915   |   |  | D                   |  |  |  |
| Class A Common Stock                                      |   |  | 06/  | 06/18/2018                                       |   |         |  | <b>S</b> <sup>(3)</sup> |   | 4,748                | D   | \$27  | 4,167   |   |  | D                   |  |  |  |
| Class A Common Stock                                      |   |  | 06/  | 18/2018  |   |         |  | <b>S</b> <sup>(3)</sup> |   | 4,167                | D   | \$28  | C   | 0   |  | D                   |  |  |  |
|   |   |  | Table II -   |  |   |         |  |                         |   |                      |   | or Benef<br>le securi   |   | wned  |  |                     |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)       | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution D<br>if any<br>(Month/Day/ | ate,   | 4.<br>Transa<br>Code (<br>8)                                |         | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of<br>(D) (Instr. 3, 4<br>and 5)                   |                         | 6. Date Exerci<br>Expiration Da<br>(Month/Day/Y |                      | te  | 7. Title and<br>of Securitie<br>Underlying<br>Derivative 9<br>(Instr. 3 and | s<br>Security   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number derivative Securitie Beneficia Owned Following Reported Transact | e<br>s<br>ally<br>g | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>tt (Instr. 4) |  |
|   |   |  |  | c  | Code  | v       | (A)  | (D)                     | Date<br>Exercisa                                | able                 | Expiration<br>Date                                | Title   | Amount<br>or<br>Number<br>of<br>Shares                            |   | (Instr. 4)   | ion(s)              |  |  |  |
| Class B<br>Common<br>Stock                                | \$0.064   | 06/18/2018                                 |  |  | M   |         | 18,103   |                         | (2)   |                      | (2)   | Class A<br>Common<br>Stock  | 18,103  | \$0   | 18,10  | )3                  | D  |  |  |
| Non-<br>qualified<br>Stock<br>Option<br>(Right to<br>Buy) | \$0.064   | 06/18/2018                                 |  |  | M   |         |  | 18,103                  | (4)   |                      | 04/24/2023  | Class B<br>Common<br>Stock <sup>(5)(6)</sup>                                | 18,103  | \$0   | 7,89   | 7                   | D  |  |  |
| Class B<br>Common   | (2)   | 06/18/2018                                 |  |  | C <sup>(1)</sup>  |         |  | 18,103                  | (2)   |                      | (2)   | Class A<br>Common   | 18,103  | \$0   | 0  |                     | D  |  |  |

## **Explanation of Responses:**

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 4. The stock option vests over four years, with 25% vesting on March 6, 2014 and the balance vesting in equal monthly installments over the remaining three years, subject to the individual's continued service through each vesting date.
- 5. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. Class B Common Stock will convert automatically into Class A Common Stock on the earlier of (i) the date on which the number of outstanding shares of Class B Common Stock represents less than 10% of the aggregate combined number of outstanding shares of Class A Common Stock and Class B Common Stock; (ii) ten years following the effective date of the Issuer's initial public offering; or (iii) the date specified by vote of the holders of a majority of the outstanding shares of Class B Common Stock, voting as a single class.
- 6. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock (i) upon any transfer, whether or not for value (subject to certain exceptions), or (ii) in the event of the death or disability (as defined in the amended and restated certificate of incorporation of the Issuer) of the reporting person, shares of Class B Common Stock held by the reporting person or the reporting person's permitted estate planning entities will convert into Class A Common Stock.

/s/ Scott Darling, Attorney-in-Fact for Marka Hansen

06/19/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.