
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 10, 2019

STITCH FIX, INC.
(Exact name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-38291
(Commission File Number)

27-5026540
(IRS Employer
Identification No.)

1 Montgomery Street, Suite 1500
San Francisco, California
(Address of Principal Executive Offices)

94104
(Zip Code)

(415) 882-7765
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) On January 10, 2019, the Board of Directors (the “Board”) of Stitch Fix, Inc. (the “Company”) appointed Liz Williams to the Board as a Class I director and as a member of the Audit Committee of the Board effective January 10, 2019.

Ms. Williams, age 42, has been the President of Taco Bell International, part of Yum! Brands Inc., since January 2018. Prior to this role, Ms. Williams served as Taco Bell’s Chief Financial Officer from October 2013 to January 2018 and Vice President, Financial Planning & Analysis from April 2011 to October 2013.

There is no arrangement or understanding between Ms. Williams and any other persons pursuant to which Ms. Williams was appointed as a director. Furthermore, there are no family relationships between Ms. Williams and any director or executive officer of the Company. Ms. Williams has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K.

Ms. Williams will receive the Company’s standard remuneration for non-employee directors in accordance with the Company’s Independent Director Compensation Policy as well as the Company’s standard form of indemnification agreement.

A copy of the press release announcing Ms. Williams’ appointment is furnished as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| <u>Exhibit No.</u> | <u>Description</u> |
|--------------------|--|
| 99.1 | Press Release dated January 11, 2019 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Stitch Fix, Inc.

Dated: January 11, 2019

By: /s/ Scott Darling
Scott Darling
Chief Legal Officer



STITCH FIX

Stitch Fix Adds Liz Williams, President of Taco Bell International, to Board of Directors

San Francisco, Calif. (Jan. 11, 2019) - Stitch Fix Inc. (NASDAQ: SFIX), the leading online personal styling service, announced that Liz Williams has joined Stitch Fix's Board of Directors, effective January 10, 2019.

Williams is the president of Taco Bell International, part of Yum! Brands Inc. She is responsible for the brand strategy and performance of the Taco Bell International business, which spans nearly 30 countries. Prior to this international role, Williams served as chief financial officer for Taco Bell. Under her financial leadership, the brand delivered six years of industry-leading sales, profit and brand growth.

"I'm excited to welcome Liz to our Board of Directors," said Katrina Lake, founder and CEO of Stitch Fix. "She brings a combination of outstanding operational experience and an ability to scale a business globally, while still retaining a consistent brand offering that customers know and love. We are just at the beginning of our international journey as a company and Liz's insight and expertise will be invaluable."

Williams is the eighth member of Stitch Fix's Board of Directors, which is more than sixty percent female. Board members include: Steve Anderson, founder of Baseline Ventures; Bill Gurley, general partner of Benchmark Capital; Marka Hansen, former president of Gap North America and Banana Republic; Kirsten Lynch, chief marketing officer and executive vice president at Vail Resorts, Inc.; Sharon McCollam, former CFO of Best Buy Co. Inc.; Mikkel Svane, founder and CEO of Zendesk and Stitch Fix founder and CEO, Katrina Lake.

"I've always been passionate about retail both personally and professionally, and I'm fascinated by the model Katrina and team have created," said Williams. "Stitch Fix is a service with incredible market fit, and I'm thrilled to be part of this next phase of growth. I look forward to sharing my experiences with the team."

About Stitch Fix, Inc.

Stitch Fix is reinventing the shopping experience by delivering one-to-one personalization to our clients, through the combination of data science and human judgment. Stitch Fix was founded in 2011 by founder and CEO, Katrina Lake. Since our founding, we've helped millions of men, women and kids discover and buy what they love through personalized shipments of apparel, shoes and accessories, hand-selected by Stitch Fix stylists and delivered to our clients' homes.

Media Contact, Stitch Fix

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