FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL             |               |  |  |  |  |  |  |
|--------------------------|---------------|--|--|--|--|--|--|
| OMB Number:              | 3235-<br>0104 |  |  |  |  |  |  |
| Estimated average burden |               |  |  |  |  |  |  |
| hours per response:      | 0.5           |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     O'Connor Casey   | Requiring (Month/Day                           | 2. Date of Event Requiring Statement (Month/Day/Year) 11/30/2022  3. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX] |   |  |                                    |  |   |  |  |  |
|--|--|---|---|--|------------------------------------|--|---|--|--|--|
| (Last) (First) (Middle) 1 MONTGOMERY ST.   |  |   | 4. Relationship of Reporting Issuer (Check all applicable)                                  | 10% Owner<br>Other (specify<br>below)  |                                    | 5. If Amendment, Date of Original Filed (Month/Day/Year)   |   |  |  |  |
| (Street) SAN FRANCISCO CA 94104  (City) (State) (Zip)  | -  |   | Director  X Officer (give title below)  Chief Legal (                                       |  |                                    | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |  |  |
| Table I - Non-Derivative Securities Beneficially Owned   |  |   |   |  |                                    |  |   |  |  |  |
| 1. Title of Security (Instr. 4)  |  |   | 2. Amount of Securities Beneficially Owned (Instr. 4) 3. Owne Form: D (D) or In (I) (Instr. |  |                                    | 4. Nature of Indirect Beneficial<br>Ownership (Instr. 5)   |   |  |  |  |
| Class A Common Stock   |  |   | 88,199(1)   | Г                                      | D                                  |  |   |  |  |  |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |   |  |                                    |  |   |  |  |  |
| 1. Title of Derivative Security (Instr. 4)   | 2. Date Exerc<br>Expiration Da<br>(Month/Day/Y | ate   | 3. Title and Amount of Se<br>Underlying Derivative Sec<br>(Instr. 4)                        | ecurity Conver or Exer                 |                                    | rcise Form:  |   | 6. Nature of Indirect Beneficial Ownership (Instr. |  |  |
|  | Date<br>Exercisable                            | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares | Price of<br>Derivative<br>Security |  | Direct (D)<br>or Indirect<br>(I) (Instr. 5) | 5)   |  |  |
| Class A Common Stock   | (2)  | 06/02/2029  | Class A Common<br>Stock   | 4,869                                  | 22.56                              |  | D   |  |  |  |
| Class A Common Stock   | (3)  | 09/26/2029  | Class A Common<br>Stock   | 5,256                                  | 18.3                               | 4  | D   |  |  |  |

## Explanation of Responses:

- 1. This includes 21,783 shares directly owned and 66,416 unvested restricted stock units.
- 2. 25% of shares subject to the option vested on June 3, 2020 and 1/48th of the total number of shares subject to the option vests each month thereafter subject to continuous service through each vesting date.
- 3. The options vest in 12 monthly installments commencing on September 27, 2021 subject to continuous service through each vesting date.

## Remarks:

Casey O'Connor

12/08/2022

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.