### SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Schedule 13G

# INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)

(Amendment No. \_\_\_\_)\*

Stitch Fix, Inc.

(Name of Issuer)

Class A Common Stock

(Title of Class of Securities)

860897107

(CUSIP Number)

December 31, 2017

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

□ Rule 13d-1(b)

□ Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

Page 1 of 29 Pages Exhibit Index Contained on Page 24

CUSIP NO	. 860897107			13 G				Page 2	of 29
1	NAME OF REPORTING PE	RSON I	Benchmark Capital P	artners VI, L.P. ("BCP V	T")				
2	CHECK THE APPROPRIAT		-		,				
3	SEC USE ONLY					(a)		(b)	X
4	CITIZENSHIP OR PLACE Delaware	OF ORGAN	IZATION						
(	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	general partner of I Alexandre Balkans ("Dunlevie"), Peter ("Harvey"), Robert ("Spurlock"), the n shares. SHARED VOTING	except that Benchmark ( 3CP VI, may be deemed ki ("Balkanski"), Matthe Fenton ("Fenton"), J. V C. Kagle ("Kagle"), Mi hembers of BCMC VI, n	Capital Management Co. V to have sole power to vot ew R. Cohler ("Cohler"), I Villiam Gurley ("Gurley"), tchell H. Lasky ("Lasky") hay be deemed to have sha	e these sh Bruce W. , Kevin R ) and Stev	nares, an Dunlev A. Harve ven M. S	nd vie 2y Spurlock	k
			sole power to dispo	VE POWER except that BCMC VI, t see of these shares, and I Spurlock, the members o	he general partner of BCP 3alkanski, Cohler, Dunlevi f BCMC VI, may be deem	ie, Fentor	ı, Gurle	ey, Harv	ey,
		8	SHARED DISPOS See response to rov						
9	AGGREGATE AMOUNT B	ENEFICIAI	LLY OWNED BY EA	ACH REPORTING PER	SON			2,498,51	10
10	CHECK BOX IF THE AGG	REGATE A	MOUNT IN ROW (9	) EXCLUDES CERTAI	N SHARES				
11	PERCENT OF CLASS REP	RESENTED	BY AMOUNT IN F	ROW 9				21.4%	
12	TYPE OF REPORTING PER	RSON					]	PN	

\*Represents 2,498,510 shares of Class B Common Stock held directly by BCP VI. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 2,498,510 shares of Class B Common Stock held by BCP VI). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 2.6%.

CUSIP	NO. 860897107			13 G		I	Page 3 (	of 29
1	NAME OF REPORTING P	ERSON	Benchmark Founders'	Fund VI, L.P. ("BFF VI"	)			
2	CHECK THE APPROPRIA	TE BOX IF	A MEMBER OF A G	ROUP*	(a)		(b)	X
3	SEC USE ONLY							
4	CITIZENSHIP OR PLACE Delaware	OF ORGAN	NIZATION					
	SHARESsole power to voteBENEFICIALLYLasky and SpurlocOWNED BY EACHthese shares.			cept that BCMC VI, the g hese shares, and Balkansl	eneral partner of BFF VI, may b ki, Cohler, Dunlevie, Fenton, Gu VI, may be deemed to have shar	rley, Harv	vey, Ka	agle,
	REPORTING PERSON WITH		SHARED VOTING See response to row					
			SOLE DISPOSITIVE POWER 156,260 shares <sup>*</sup> , except that BCMC VI, the general partner of BFF VI, may be deemed to have sole power to dispose of these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to dispose of these shares.					ey,
		8	SHARED DISPOS See response to row					
9	AGGREGATE AMOUNT	BENEFICIA	LLY OWNED BY EA	CH REPORTING PERS	ON	1	56,260	1
10	CHECK BOX IF THE AGO	GREGATE A	AMOUNT IN ROW (9	) EXCLUDES CERTAIN	SHARES			
11	PERCENT OF CLASS REI	PRESENTE	D BY AMOUNT IN R	OW 9		1	.7%	
12	TYPE OF REPORTING PE	ERSON				Р	'N	

\*Represents 156,260 shares of Class B Common Stock held directly by BFF VI. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 156,260 shares of Class B Common Stock held by BFF VI). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 0.2%.

CUSIP	NO. 860897107			13 G		Page 4	of 29
1	NAME OF REPORTING P	ERSON	Benchmark Founders' H	Fund VI-B, L.P. ("BFF	VI-B")		
2	CHECK THE APPROPRIA	TE BOX IF	A MEMBER OF A GR	OUP*	(a)	□ (b)	X
3	SEC USE ONLY						
4	CITIZENSHIP OR PLACE Delaware	OF ORGA	NIZATION				
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH	5	sole power to vote the	ept that BCMC VI, the ese shares, and Balkans	general partner of BFF VI-B, may ki, Cohler, Dunlevie, Fenton, Gurl VI, may be deemed to have share	ey, Harvey, K	agle,
	REPORTING PERSON WITH		SHARED VOTING See response to row S				
			sole power to dispose	ept that BCMC VI, the of these shares, and B urlock, the members of	general partner of BFF VI-B, may alkanski, Cohler, Dunlevie, Fenton BCMC VI, may be deemed to hav	, Gurley, Harv	vey,
		8	SHARED DISPOSIT See response to row 2				
9	AGGREGATE AMOUNT	BENEFICIA	ALLY OWNED BY EAC	CH REPORTING PERS	ON	102,555	5
10	CHECK BOX IF THE AGO	GREGATE A	AMOUNT IN ROW (9)	EXCLUDES CERTAIN	N SHARES		]
11	PERCENT OF CLASS REI	PRESENTE	D BY AMOUNT IN RC	9 W 9		1.1%	
12	TYPE OF REPORTING PE	RSON				PN	

\*Represents 102,555 shares of Class B Common Stock held directly by BFF VI-B. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 102,555 shares of Class B Common Stock held by BFF VI-B). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 0.1%.

CUSIP	NO. 860897107			13 G		Page 5	5 of 29
1	NAME OF REPORTING	PERSON	Benchmark Capital M	anagement Co. VI, L.L.(	2.		
2	CHECK THE APPROPRI	ATE BOX I	F A MEMBER OF A G	ROUP*	(a)	□ (b)	X
3	SEC USE ONLY						
4	CITIZENSHIP OR PLAC Delaware	E OF ORGA	ANIZATION				
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5 6 7 8	by BFF VI, 102,555 the benefit of person VI and BFF VI-B, r Dunlevie, Fenton, C be deemed to have s SHARED VOTING See response to row SOLE DISPOSITIV 3,026,665 shares*, c by BFF VI, 102,555 the benefit of person VI and BFF VI-B, r Cohler, Dunlevie, F	of which 2,498,510 are d are directly owned by E as associated with BCM may be deemed to have s Gurley, Harvey, Kagle, La shared power to vote the shared power to vote the POWER of which 2,498,510 are d are directly owned by E as associated with BCM may be deemed to have s enton, Gurley, Harvey, E to have shared power to TTIVE POWER	irectly owned by BCP VI, 156,26 BFF VI-B and 269,340 are held in C VI. BCMC VI, the general part ole power to dispose of these shat Gagle, Lasky and Spurlock, the me	nominee form ner of BCP VI d Balkanski, C of BCMC VI, r 0 are directly of nominee form ner of BCP VI res, and Balkar	n for I, BFF Cohler, may owned n for I, BFF nski,
9	AGGREGATE AMOUNT	BENEFICI	-		SON	3,026,6	665
10	CHECK BOX IF THE AC	GREGATE	AMOUNT IN ROW (9	) EXCLUDES CERTAIN	N SHARES		
11	PERCENT OF CLASS RI	EPRESENT	ED BY AMOUNT IN R	OW 9		24.8%	
12	TYPE OF REPORTING F	PERSON				00	

<sup>\*</sup>Represents an aggregate of 3,026,665 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 3,026,665 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI. BFF VI-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 3.1%.

CUSIP	NO. 860897107			13 G		Page 6	of 29
1	NAME OF REPORTING P	ERSON	Benchmark Capital Part	ners VII, L.P. ("BCP VI	I")		
2	CHECK THE APPROPRIA	ATE BOX IF	A MEMBER OF A GR	OUP*	(a)	□ (b)	X
3	SEC USE ONLY						
4	CITIZENSHIP OR PLACE Delaware	OF ORGA	NIZATION				
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH	5	the general partner of Cohler, Dunlevie, Fer	xcept that Benchmark ( BCP VII, may be deem iton, Gurley, Harvey, La	Capital Management Co. VII, L.L. led to have sole power to vote the lsky, Spurlock and Eric Vishria (" ave shared power to vote these sh	se shares, and Vishria"), the	
	REPORTING PERSON WITH		SHARED VOTING F See response to row 5				
			have sole power to dis	xcept that BCMC VII, t spose of these shares, an the members of BCMC	he general partner of BCP VII, m nd Cohler, Dunlevie, Fenton, Gurl C VII, may be deemed to have sha	ey, Harvey, L	
		8	SHARED DISPOSIT See response to row 7				
9	AGGREGATE AMOUNT	BENEFICIA	LLY OWNED BY EAC	H REPORTING PERS	ON	15,414,	,735
10	CHECK BOX IF THE AGO	GREGATE A	MOUNT IN ROW (9) I	EXCLUDES CERTAIN	SHARES		]
11	PERCENT OF CLASS REI	PRESENTE	D BY AMOUNT IN RO	W 9		62.7%	
12	TYPE OF REPORTING PE	ERSON				PN	

\*Represents 15,414,735 shares of Class B Common Stock held directly by BCP VII. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 15,414,735 shares of Class B Common Stock held by BCP VII). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 15.9%.

CUSIP	NO. 860897107	13 G	Page 7 of 29
1	NAME OF REPORTING PH	RSON Benchmark Founders' Fund VII, L.P. ("BFF VII")	
2	CHECK THE APPROPRIA	TE BOX IF A MEMBER OF A GROUP*	(a) 🗌 (b) 🗵
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE Delaware	OF ORGANIZATION	
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li>5 SOLE VOTING POWER <ol> <li>1,711,945 shares<sup>*</sup>, except that BCMC VII, the general partner of BFF V have sole power to vote these shares, and Cohler, Dunlevie, Fenton, Gu Spurlock and Vishria, the members of BCMC VII, may be deemed to have these shares.</li> </ol> </li> <li>6 SHARED VOTING POWER <ul> <li>See response to row 5.</li> </ul> </li> <li>7 SOLE DISPOSITIVE POWER <ul> <li>1,711,945 shares<sup>*</sup>, except that BCMC VII, the general partner of BFF V have sole power to dispose of these shares, and Cohler, Dunlevie, Fento Spurlock and Vishria, the members of BCMC VII, may be deemed to have dispose of these shares.</li> </ul></li></ul>	rley, Harvey, Lasky, ave shared power to vote /II, may be deemed to on, Gurley, Harvey, Lasky,
		8 SHARED DISPOSITIVE POWER See response to row 7.	
9	AGGREGATE AMOUNT P	ENEFICIALLY OWNED BY EACH REPORTING PERSON	1,711,945
10	CHECK BOX IF THE AGG	REGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
11	PERCENT OF CLASS REP	RESENTED BY AMOUNT IN ROW 9	15.7%
12	TYPE OF REPORTING PE	RSON	PN

\*Represents 1,711,945 shares of Class B Common Stock held directly by BFF VII. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 1,711,945 shares of Class B Common Stock held by BFF VII). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 1.8%.

CUSIP	NO. 860897107			13 G				Page 8 o	of 29
1	NAME OF REPORTING	PERSON	Benchmark Founders' I	Fund VII-B, L.P. ("Bl	FF VII-B")				
2	CHECK THE APPROPRI	ATE BOX I	F A MEMBER OF A GR	OUP*		(a)		(b)	$\boxtimes$
3	SEC USE ONLY								
4	CITIZENSHIP OR PLACI Delaware	E OF ORGA	NIZATION						
	SHARES       have sole power to v         BENEFICIALLY       Spurlock and Vishri         OWNED BY EACH       these shares.         REPORTING       6       SHARED VOTING         PERSON       8       See response to row         WITH       7       SOLE DISPOSITIV         2,268,890 shares*, e       have sole power to c       Spurlock and Vishri		ccept that BCMC VII ote these shares, and	, the general partner of BFI Cohler, Dunlevie, Fenton, G MC VII, may be deemed to	Gurley, H	arvey, I	Lasky,		
			SHARED VOTING See response to row	••••					
			have sole power to di	ccept that BCMC VII spose of these shares , the members of BC	, the general partner of BF , and Cohler, Dunlevie, Fe MC VII, may be deemed to	nton, Gur	ley, Hai	vey, La	to sky,
8		8	SHARED DISPOSIT See response to row 2						
9	AGGREGATE AMOUNT	BENEFICI	ALLY OWNED BY EAC	CH REPORTING PE	RSON		-	2,268,89	<del>)</del> 0
10	CHECK BOX IF THE AG	GREGATE	AMOUNT IN ROW (9)	EXCLUDES CERTA	IN SHARES				
11	PERCENT OF CLASS RE	PRESENTI	ED BY AMOUNT IN RC	0W 9			-	19.8%	
12	TYPE OF REPORTING P	ERSON					]	PN	

\*Represents 2,268,890 shares of Class B Common Stock held directly by BFF VII-B. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 2,268,890 shares of Class B Common Stock held by BFF VII-B). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 2.3%.

CUSIP	NO. 860897107		13 G		Page 9	of 29
1	NAME OF REPORTING PE	RSON Benchmark Ca	apital Management Co. VII, L.L.C	•		
2	CHECK THE APPROPRIA	TE BOX IF A MEMBER	OF A GROUP*	(a)	□ (b)	X
3	SEC USE ONLY					
4	CITIZENSHIP OR PLACE Delaware	OF ORGANIZATION				
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li>19,395,570</li> <li>owned by B</li> <li>partner of B</li> <li>shares, and of BCMC V</li> <li>6 SHARED V</li> <li>See respons</li> <li>7 SOLE DISP</li> <li>19,395,570</li> <li>owned by B</li> <li>partner of B</li> <li>these shares</li> <li>members of</li> </ul>	POSITIVE POWER shares <sup>*</sup> , of which 15,414,735 are of FF VII and 2,268,890 are directly CP VII, BFF VII and BFF VII-B, , and Cohler, Dunlevie, Fenton, G BCMC VII, may be deemed to ha DISPOSITIVE POWER	owned by BFF VII-B. BCMC may be deemed to have sole por Harvey, Lasky, Spurlock and Vi power to vote these shares. directly owned by BCP VII, 1,7 owned by BFF VII-B. BCMC may be deemed to have sole por urley, Harvey, Lasky, Spurlock a	VII, the genera wer to vote the ishria, the mem 11,945 are direc VII, the genera wer to dispose and Vishria, the	l se ibers ctly l of
9	AGGREGATE AMOUNT E	ENEFICIALLY OWNED	BY EACH REPORTING PERSC	ON	19,395,	,570
10	CHECK BOX IF THE AGG	REGATE AMOUNT IN F	ROW (9) EXCLUDES CERTAIN	SHARES		
11	PERCENT OF CLASS REP	RESENTED BY AMOUN	VT IN ROW 9		67.9%	
12	TYPE OF REPORTING PE	RSON			00	

\*Represents an aggregate of 19,395,570 shares of Class B Common Stock held directly by BCP VII, BFF VII and BFF VII-B, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 19,395,570 shares of Class B Common Stock held in aggregate by BCP VII, BFF VII and BFF VII-B, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 20.0%.

13 G

Page 10 of 29

1	NAME OF REPORTING PE	RSON	Alexandre Balkanski					
2	CHECK THE APPROPRIAT	TE BOX IF	A MEMBER OF A GROUP*	(a)		(b)	$\boxtimes$	
3	SEC USE ONLY							
4	CITIZENSHIP OR PLACE ( U.S. Citizen	OF ORGA	NIZATION					
	NUMBER OF	5	SOLE VOTING POWER 0 shares					
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		SHARED VOTING POWER 3,026,665 shares <sup>*</sup> , of which 2,498,510 are directly owned by BCP VI, 156,260 are directly owned by BFF VI, 102,555 are directly owned by BFF VI-B and 269,340 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Balkanski, a member of BCMC VI, may be deemed to have shared power to vote these shares.					
		7	SOLE DISPOSITIVE POWER 0 shares					
		8	SHARED DISPOSITIVE POWER 3,026,665 shares <sup>*</sup> , of which 2,498,510 are directly owned by BCP VI, 156,260 are directly by BFF VI, 102,555 are directly owned by BFF VI-B and 269,340 are held in nominee for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCF BFF V and BFF VI-B I, and Balkanski, a member of BCMC VI, may be deemed to have s power to dispose of these shares.					
9	AGGREGATE AMOUNT B	ENEFICIA	ALLY OWNED BY EACH REPORTING PERSON		2	3,026,66	65	
10	CHECK BOX IF THE AGG	REGATE A	AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
11	PERCENT OF CLASS REPI	RESENTE	D BY AMOUNT IN ROW 9		2	24.8%		
12	TYPE OF REPORTING PER	RSON			1	N		

<sup>\*</sup>Represents an aggregate of 3,026,665 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 3,026,665 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI, BFF VI-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 3.1%.

CUSIP	NO. 860897107			13 G		P	age 11 o	of 29		
1	NAME OF REPORTING	PERSON	Matthew R. Cohler							
2	CHECK THE APPROPRI	ATE BOX IF	A MEMBER OF A G	ROUP*	(a	)	(b)	X		
3	SEC USE ONLY									
4	CITIZENSHIP OR PLACE U.S. Citizen	E OF ORGA	NIZATION							
 I	NUMBER OF	5	SOLE VOTING PO 0 shares	SOLE VOTING POWER 0 shares						
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		SHARED VOTINC 22,422,235 shares <sup>*</sup> owned by BFF VI, for the benefit of pe 1,711,945 are direc B. BCMC VI is the general partner of F BCMC VII, may be	eld in nom y owned b by BFF V l BCMC V	ninee for y BCP V 'II- 'II is the	VII,				
		7	SOLE DISPOSITIV 0 shares	VE POWER						
			owned by BFF VI, for the benefit of pe 1,711,945 are direc B. BCMC VI is the general partner of F	of which 2,498,510 are 102,555 are directly own ersons associated with BC tly owned by BFF VII and general partner of BCP BCP VII, BFF VII and BF	directly owned by BCP VI, 156 ed by BFF VI-B, 269,340 are h CMC VI, 15,414,735 are directl d 2,268,890 are directly owned VI, BFF VI and BFF VI-B, and FF VII-B, and Cohler, a membe power to dispose of these share	eld in nom y owned b by BFF V d BCMC V r of BCM(	ninee for y BCP V 'II- 'II is the	VII,		
9	AGGREGATE AMOUNT	BENEFICIA	LLY OWNED BY EA	CH REPORTING PERS	ON	-	22,422,2	235		
10	CHECK BOX IF THE AG	GREGATE A	AMOUNT IN ROW (9	) EXCLUDES CERTAIN	I SHARES					
11	PERCENT OF CLASS RE	EPRESENTE	D BY AMOUNT IN R	.OW 9			71.0%			
12	TYPE OF REPORTING P	ERSON				]	IN			

\*Represents an aggregate of 22,422,235 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 22,422,235 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI-B, BCP VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 23.1%.

CUSIP NO.	. 860897107
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Page 12 of 29

1	NAME OF REPORTING	G PERSON	Bruce W. Dunlevie					
2	CHECK THE APPROPE	RIATE BOX	IF A MEMBER OF A GROUP*	(a)		(b)	X	
3	SEC USE ONLY							
4	CITIZENSHIP OR PLAU U.S. Citizen	CE OF ORG	ANIZATION					
	NUMBER OF	5	SOLE VOTING POWER 0 shares					
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		<ul> <li>SHARED VOTING POWER</li> <li>22,422,235 shares<sup>*</sup>, of which 2,498,510 are directly owned by BCP VI, 156,260 are directly owned by BFF VI, 102,555 are directly owned by BFF VI-B, 269,340 are held in nominee form for the benefit of persons associated with BCMC VI, 15,414,735 are directly owned by BCP VII, 1,711,945 are directly owned by BFF VII and 2,268,890 are directly owned by BFF VII-B. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and BCMC VII is the general partner of BCP VII, BFF VII-B, and Dunlevie, a member of BCMC VI and BCMC VI, may be deemed to have shared power to vote these shares.</li> </ul>					
		7	SOLE DISPOSITIVE POWER 0 shares					
		8	<ul> <li>SHARED DISPOSITIVE POWER</li> <li>22,422,235 shares<sup>*</sup>, of which 2,498,510 are directly owned by BCP VI, 15</li> <li>owned by BFF VI, 102,555 are directly owned by BFF VI-B, 269,340 are</li> <li>for the benefit of persons associated with BCMC VI, 15,414,735 are direct</li> <li>1,711,945 are directly owned by BFF VII and 2,268,890 are directly owned</li> <li>B. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and</li> <li>general partner of BCP VII, BFF VII and BFF VII-B, and Dunlevie, a med</li> <li>BCMC VII, may be deemed to have shared power to dispose of these share</li> </ul>	held i tly ow ed by l nd BC mber o	in nom vned b BFF V CMC V	iinee for y BCP V TI- TI is the	VII,	
9	AGGREGATE AMOUN	T BENEFIC	IALLY OWNED BY EACH REPORTING PERSON		- 2	22,422,2	235	
10	CHECK BOX IF THE A	.GGREGATI	E AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
11	PERCENT OF CLASS F	REPRESENT	ED BY AMOUNT IN ROW 9		5	71.0%		
12	TYPE OF REPORTING	PERSON			I	IN		

<sup>\*</sup>Represents an aggregate of 22,422,235 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 22,422,235 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 23.1%.

13 G

Page 13 of 29

1	NAME OF REPORTING	F PERSON	Peter Fenton					
2	CHECK THE APPROPE	RIATE BOX 1	IF A MEMBER OF A GROUP* (a)		(b)	X		
3	SEC USE ONLY							
4	CITIZENSHIP OR PLAU U.S. Citizen	CE OF ORG	ANIZATION					
	NUMBER OF	5	SOLE VOTING POWER 0 shares					
SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		6	<ul> <li>SHARED VOTING POWER</li> <li>22,422,235 shares*, of which 2,498,510 are directly owned by BCP VI, 156,260 are directly owned by BFF VI, 102,555 are directly owned by BFF VI-B, 269,340 are held in nominee form for the benefit of persons associated with BCMC VI, 15,414,735 are directly owned by BCP VII, 1,711,945 are directly owned by BFF VII and 2,268,890 are directly owned by BFF VII-B. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and BCMC VI is the general partner of BCP VII, BFF VII-B, and Fenton, a member of BCMC VI and BCMC VII, may be deemed to have shared power to vote these shares.</li> </ul>					
		7	SOLE DISPOSITIVE POWER 0 shares					
٤		8	<ul> <li>SHARED DISPOSITIVE POWER</li> <li>22,422,235 shares<sup>*</sup>, of which 2,498,510 are directly owned by BCP VI, 156, owned by BFF VI, 102,555 are directly owned by BFF VI-B, 269,340 are her for the benefit of persons associated with BCMC VI, 15,414,735 are directly 1,711,945 are directly owned by BFF VII and 2,268,890 are directly owned B. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and general partner of BCP VII, BFF VII and BFF VI-B, and Fenton, a member BCMC VII, may be deemed to have shared power to dispose of these shares</li> </ul>	ld in non owned b oy BFF \ BCMC \ of BCM	ninee for by BCP ` /II- /II is the	VII,		
9	AGGREGATE AMOUN	T BENEFIC	IALLY OWNED BY EACH REPORTING PERSON		22,422,2	235		
10	CHECK BOX IF THE A	GGREGATE	AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
11	PERCENT OF CLASS F	EPRESENT	ED BY AMOUNT IN ROW 9		71.0%			
12	TYPE OF REPORTING	PERSON			IN			

<sup>\*</sup>Represents an aggregate of 22,422,235 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI, BFF VII, BFF VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 22,422,235 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI.B, BCP VII, BFF VII-B, and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 23.1%.

CUSIP	NO. 860897107			13 G			Р	age 14 o	of 29
1	NAME OF REPORTING	PERSON	J. William Gurley						
2	CHECK THE APPROPR	ATE BOX II	F A MEMBER OF A GF	ROUP*		(a)		(b)	$\times$
3	SEC USE ONLY								
4	CITIZENSHIP OR PLAC U.S. Citizen	E OF ORGA	NIZATION						
	NUMBER OF	5	SOLE VOTING PO 0 shares	WER					
SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		6	SHARED VOTING 22,422,235 shares <sup>*</sup> , owned by BFF VI, 1 for the benefit of per 1,711,945 are directl B. BCMC VI is the general partner of BC BCMC VII, may be	of which 2,498,510 a 02,555 are directly o sons associated with y owned by BFF VII general partner of BC CP VII, BFF VII and	wned by BFF VI- BCMC VI, 15,41 and 2,268,890 ar CP VI, BFF VI an BFF VII-B, and 0	B, 269,340 are held 4,735 are directly of e directly owned by d BFF VI-B, and E Gurley, a member of	d in nom owned b y BFF V CMC V	ninee for y BCP V 'II- 'II is the	VII,
		7	SOLE DISPOSITIV 0 shares	E POWER					
		8	SHARED DISPOSI 22,422,235 shares <sup>*</sup> , owned by BFF VI, 1 for the benefit of per 1,711,945 are direct B. BCMC VI is the general partner of BC BCMC VII, may be	of which 2,498,510 a 02,555 are directly o sons associated with y owned by BFF VII general partner of BC CP VII, BFF VII and	wned by BFF VI- BCMC VI, 15,41 and 2,268,890 an CP VI, BFF VI an BFF VII-B, and 0	B, 269,340 are hele 4,735 are directly of e directly owned by d BFF VI-B, and E Gurley, a member of	d in nom owned b y BFF V SCMC V	ninee for y BCP V 'II- 'II is the	VII,
9	AGGREGATE AMOUNT	BENEFICI	ALLY OWNED BY EAG	CH REPORTING PE	RSON		-	22,422,2	235
10	CHECK BOX IF THE AC	GREGATE	AMOUNT IN ROW (9)	EXCLUDES CERT	AIN SHARES				
11	PERCENT OF CLASS R	EPRESENTE	ED BY AMOUNT IN RO	)W 9			-	71.0%	
12	TYPE OF REPORTING I	PERSON					]	IN	

\*Represents an aggregate of 22,422,235 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI, BFF VII, BFF VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 22,422,235 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII and BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 23.1%.

CUSIP NO. 860897107
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Page 15 of 29

1	NAME OF REPORTING	PERSON	Kevin R. Harvey						
2	CHECK THE APPROPRI	ATE BOX I	F A MEMBER OF A GROUP* (a)		(b)	X			
3	SEC USE ONLY								
4	CITIZENSHIP OR PLACE U.S. Citizen	E OF ORGA	ANIZATION						
	NUMBER OF	5	SOLE VOTING POWER 0 shares						
SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		6	<ul> <li>owned by BFF VI, 102,555 are directly owned by BFF VI-B, 269,340 are here</li> <li>for the benefit of persons associated with BCMC VI, 15,414,735 are directly</li> <li>1,711,945 are directly owned by BFF VII and 2,268,890 are directly owned</li> <li>B. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and</li> </ul>	22,422,235 shares <sup>*</sup> , of which 2,498,510 are directly owned by BCP VI, 156,260 are directly owned by BFF VI, 102,555 are directly owned by BFF VI-B, 269,340 are held in nominee form for the benefit of persons associated with BCMC VI, 15,414,735 are directly owned by BCP VII, 1,711,945 are directly owned by BFF VII and 2,268,890 are directly owned by BFF VII-B. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and BCMC VI is the general partner of BCP VII, BFF VII-B, and Harvey, a member of BCMC VI and					
		7	SOLE DISPOSITIVE POWER 0 shares						
-		8	SHARED DISPOSITIVE POWER 22,422,235 shares <sup>*</sup> , of which 2,498,510 are directly owned by BCP VI, 156, owned by BFF VI, 102,555 are directly owned by BFF VI-B, 269,340 are he for the benefit of persons associated with BCMC VI, 15,414,735 are directly 1,711,945 are directly owned by BFF VII and 2,268,890 are directly owned B. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and general partner of BCP VII, BFF VII and BFF VII-B, and Harvey, a member BCMC VII, may be deemed to have shared power to dispose of these shares	ld in nor owned l by BFF V BCMC V of BCM	ninee fo by BCP /II- /II is the	VII,			
9	AGGREGATE AMOUNT	BENEFICI	ALLY OWNED BY EACH REPORTING PERSON		22,422,2	235			
10	CHECK BOX IF THE AG	GREGATE	AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES						
11	PERCENT OF CLASS RE	PRESENTI	ED BY AMOUNT IN ROW 9		71.0%				
12	TYPE OF REPORTING P	ERSON			IN				

<sup>\*</sup>Represents an aggregate of 22,422,235 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 22,422,235 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 23.1%.

CUSIP NO. 860897107
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Page 16 of 29

1	NAME OF REPORTING PERSON Robert C. Kagle							
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) □ (b)				X			
3	SEC USE ONLY							
4	CITIZENSHIP OR PLACE OF ORGANIZATION U.S. Citizen							
	NUMBER OF		SOLE VOTING POWER 0 shares					
SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		6	SHARED VOTING POWER 3,026,665 shares <sup>*</sup> , of which 2,498,510 are directly owned by BCP VI, 156,26 by BFF VI, 102,555 are directly owned by BFF VI-B and 269,340 are held in the benefit of persons associated with BCMC VI. BCMC VI is the general pa BFF VI and BFF VI-B, and Kagle, a member of BCMC VI, may be deemed to to vote these shares.	nich 2,498,510 are directly owned by BCP VI, 156,260 are direct directly owned by BFF VI-B and 269,340 are held in nominee f sociated with BCMC VI. BCMC VI is the general partner of B				
		7	SOLE DISPOSITIVE POWER 0 shares					
		8	SHARED DISPOSITIVE POWER 3,026,665 shares <sup>*</sup> , of which 2,498,510 are directly owned by BCP VI, 156,26 by BFF VI, 102,555 are directly owned by BFF VI-B and 269,340 are held in the benefit of persons associated with BCMC VI. BCMC VI is the general pa BFF VI and BFF VI-B, and Kagle, a member of BCMC VI, may be deemed to to dispose of these shares.	nominee rtner of I	form f BCP VI	or I,		
9	AGGREGATE AMOUNT	BENEFICI	ALLY OWNED BY EACH REPORTING PERSON	3	,026,66	5		
10	CHECK BOX IF THE AG	GREGATE	AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
11	PERCENT OF CLASS RE	PRESENTI	ED BY AMOUNT IN ROW 9	2	4.8%			
12	TYPE OF REPORTING P	ERSON		I	N			

<sup>\*</sup>Represents an aggregate of 3,026,665 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 3,026,665 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 3.1%.

CUSIP	NO. 860897107			13 G			Р	age 17 o	of 29
1	NAME OF REPORTING	PERSON	Mitchell H. Lasky						
2	CHECK THE APPROPE	RIATE BOX I	F A MEMBER OF A GF	OUP*		(a)		(b)	$\times$
3	SEC USE ONLY								
4	CITIZENSHIP OR PLAC U.S. Citizen	CE OF ORGA	ANIZATION						
	NUMBER OF	5	SOLE VOTING POV 0 shares	WER					
SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		6	owned by BFF VI, 1 for the benefit of per 1,711,945 are directl B. BCMC VI is the general partner of BC	of which 2,498,510 at 02,555 are directly ov sons associated with y owned by BFF VII general partner of BC CP VII, BFF VII and	re directly owned by BC wned by BFF VI-B, 269 BCMC VI, 15,414,735 a and 2,268,890 are direct CP VI, BFF VI and BFF BFF VII-B, and Lasky, a d power to vote these sh	,340 are held are directly o tly owned by VI-B, and B a member of	l in nom wned b 7 BFF V CMC V	iinee foi y BCP V TI- TI is the	VII,
		7	SOLE DISPOSITIV 0 shares	E POWER					
		8	owned by BFF VI, 1 for the benefit of per 1,711,945 are directl B. BCMC VI is the general partner of BC	of which 2,498,510 at 02,555 are directly ov sons associated with y owned by BFF VII general partner of BC CP VII, BFF VII and	re directly owned by BC wned by BFF VI-B, 269 BCMC VI, 15,414,735 a and 2,268,890 are direct CP VI, BFF VI and BFF BFF VII-B, and Lasky, a d power to dispose of th	,340 are held are directly o tly owned by VI-B, and B a member of	l in nom wned b 7 BFF V CMC V	ninee for y BCP V TI- TI is the	VII,
9	AGGREGATE AMOUN	T BENEFICI	ALLY OWNED BY EAG	CH REPORTING PE	RSON		2	22,422,2	235
10	CHECK BOX IF THE A	GGREGATE	AMOUNT IN ROW (9)	EXCLUDES CERTA	AIN SHARES				
11	PERCENT OF CLASS F	EPRESENT	ED BY AMOUNT IN RO	)W 9			5	71.0%	
12	TYPE OF REPORTING	PERSON					]	IN	

\*Represents an aggregate of 22,422,235 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI, BFF VII, BFF VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 22,422,235 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII and BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 23.1%.

CUSIP	NO. 860897107			13 G			Р	age 18 o	of 29
1	NAME OF REPORTING	PERSON	Steven M. Spurlock						
2	CHECK THE APPROPRI	ATE BOX I	F A MEMBER OF A GI	ROUP*		(a)		(b)	X
3	SEC USE ONLY								
4	CITIZENSHIP OR PLAC U.S. Citizen	CITIZENSHIP OR PLACE OF ORGANIZATION U.S. Citizen							
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		5	SOLE VOTING PO 0 shares	WER					
		6	owned by BFF VI, 1 for the benefit of per 1,711,945 are direct B. BCMC VI is the general partner of B	POWER of which 2,498,510 an .02,555 are directly ov rsons associated with 1 ly owned by BFF VII general partner of BC CP VII, BFF VII and deemed to have share	wned by BFF VI-B BCMC VI, 15,414 and 2,268,890 are CP VI, BFF VI and BFF VII-B, and Sp	8, 269,340 are held ,735 are directly of directly owned by BFF VI-B, and B purlock, a membe	d in nom owned b y BFF V CMC V	ninee for y BCP V 'II- 'II is the	VII,
		7	SOLE DISPOSITIV 0 shares	'E POWER					
			owned by BFF VI, 1 for the benefit of per 1,711,945 are direct B. BCMC VI is the general partner of B	TIVE POWER of which 2,498,510 au .02,555 are directly ov rsons associated with ly owned by BFF VII general partner of BC CP VII, BFF VII and deemed to have share	wned by BFF VI-B BCMC VI, 15,414 and 2,268,890 are CP VI, BFF VI and BFF VII-B, and Sp	8, 269,340 are held ,735 are directly of directly owned by BFF VI-B, and B purlock, a membe	d in nom owned b y BFF V CMC V	ninee for y BCP V TII- TII is the	VII,
9	AGGREGATE AMOUNT	BENEFICI	ALLY OWNED BY EA	CH REPORTING PE	RSON		-	22,422,2	235
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES								
11	PERCENT OF CLASS RI	EPRESENTI	ED BY AMOUNT IN R	9 WC			-	71.0%	
12	TYPE OF REPORTING P	PERSON					]	IN	

<sup>\*</sup>Represents an aggregate of 22,422,235 shares of Class B Common Stock held directly by BCP VI, BFF VI, BFF VI, BFF VII, BFF VII, BFF VII-B and held in nominee form for the benefit of persons associated with BCMC VI, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 22,422,235 shares of Class B Common Stock held in aggregate by BCP VI, BFF VI.B, BCP VII, BFF VII-B, and held in nominee form for the benefit of persons associated with BCMC VI, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 23.1%.

13 G

Page 19 of 29

1	NAME OF REPORTING	PERSON	Eric Vishria			
2	CHECK THE APPROPR	IATE BOX II	F A MEMBER OF A GROUP* (a)		(b)	$\boxtimes$
3	SEC USE ONLY					
4	CITIZENSHIP OR PLACE OF ORGANIZATION U.S. Citizen					
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		5	SOLE VOTING POWER 0 shares			
		6	6 SHARED VOTING POWER 19,395,570 shares <sup>*</sup> , of which 15,414,735 are directly owned by BCP VII, 1,711,9 owned by BFF VII and 2,268,890 are directly owned by BFF VII-B. BCMC VII partner of BCP VII, BFF VII and BFF VII-B, and Vishria, a member of BCMC V deemed to have shared power to vote these shares.			
	WIIII	7	SOLE DISPOSITIVE POWER 0 shares			
		8	SHARED DISPOSITIVE POWER 19,395,570 shares <sup>*</sup> , of which 15,414,735 are directly owned by BCP VII, 1, owned by BFF VII and 2,268,890 are directly owned by BFF VII-B. BCM0 partner of BCP VII, BFF VII and BFF VII-B, and Vishria, a member of BCD deemed to have shared power to dispose of these shares.	CVII is th	ne genera	
9	AGGREGATE AMOUN	Γ BENEFICIA	ALLY OWNED BY EACH REPORTING PERSON		19,395,5	570
10	CHECK BOX IF THE A	GGREGATE	AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES			
11	PERCENT OF CLASS R	EPRESENTE	D BY AMOUNT IN ROW 9		67.9%	
12	TYPE OF REPORTING	PERSON			IN	

<sup>\*</sup>Represents an aggregate of 19,395,570 shares of Class B Common Stock held directly by BCP VII, BFF VII and BFF VII-B, respectively. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Pursuant to Rule 13d-3(d)(1)(i)(D), the percentage in Row 11 is calculated using the outstanding shares of Class A Common Stock only (assuming conversion of the 19,395,570 shares of Class B Common Stock held in aggregate by BCP VII, BFF VII and BFF VII-B, respectively). If the outstanding number of shares included both Class A Common Stock and Class B Common Stock, this percentage would be 20.0%.

# 13 G

#### ITEM 1(A). NAME OF ISSUER

Stitch Fix, Inc.

#### ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

1 Montgomery Street, Suite 1500 San Francisco, California 94104

# ITEM 2(A). <u>NAME OF PERSONS FILING</u>

This Statement is filed by Benchmark Capital Partners VI, L.P., a Delaware limited partnership ("BCP VI"), Benchmark Founders' Fund VI, L.P., a Delaware limited partnership ("BFF VI"), Benchmark Founders' Fund VI-B, L.P., a Delaware limited partnership ("BFF VI-B"), Benchmark Capital Management Co. VI, L.L.C., a Delaware limited liability company ("BCMC VI"), Benchmark Capital Partners VII, L.P., a Delaware limited partnership ("BCP VII"), Benchmark Founders' Fund VII, L.P., a Delaware limited partnership ("BFF VI-B"), Benchmark Founders' Fund VI-B, L.P., a Delaware limited partnership ("BFF VII"), Benchmark Founders' Fund VI-B, L.P., a Delaware limited partnership ("BFF VII"), Benchmark Founders' Fund VI-B, L.P., a Delaware limited partnership ("BFF VII"), Benchmark Founders' Fund VI-B, L.P., a Delaware limited partnership ("BFF VII-B"), Benchmark Capital Management Co. VII, L.L.C., a Delaware limited liability company ("BCMC VII"), and Alexandre Balkanski ("Balkanski"), Matthew R. Cohler ("Cohler"), Bruce W. Dunlevie ("Dunlevie"), Peter Fenton ("Fenton"), J. William Gurley ("Gurley"), Kevin R. Harvey ("Harvey"), Robert C. Kagle ("Kagle"), Mitchell H. Lasky ("Lasky"), Steven M. Spurlock ("Spurlock") and Eric Vishria ("Vishria"). The foregoing entities and individuals are collectively referred to as the "Reporting Persons."

BCMC VI, the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B.

BCMC VII, the general partner of BCP VII, BFF VII and BFF VII-B, may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by BCP VII, BFF VII and BFF VII-B.

Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle Lasky and Spurlock are members of BCMC VI and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B.

Cohler, Dunlevie, Fenton, Gurley, Harvey, Lasky, Spurlock and Vishria are members of BCMC VII and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by BCP VII, BFF VII and BFF VII-B.

#### ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE

The address for each reporting person is:

Benchmark 2965 Woodside Road Woodside, California 94062

## ITEM 2(C). <u>CITIZENSHIP</u>

BCP VI, BFF VI, BFF VI-B, BCP VII, BFF VII and BFF VII-B are Delaware limited partnerships. BCMC VI and BCMC VII are Delaware limited liability companies. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky, Spurlock and Vishria are United States Citizens.

#### ITEM 2(D) and (E). TITLE OF CLASS OF SECURITIES AND CUSIP NUMBER

Class A Common Stock CUSIP # 860897107

ITEM 3. Not Applicable.

### ITEM 4. OWNERSHIP

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

The following information with respect to the ownership of the Common Stock of the issuer by the persons filing this Statement is provided as of December 31, 2017 (based on 9,175,557 shares of Class A Common Stock and 87,748,954 shares of Class B Common Stock of the issuer outstanding as of December 15, 2017 as reported by the issuer on Form 10-Q for the period ended October 28, 2017 and filed with the Securities and Exchange Commission on December 20, 2017).

(a) <u>Amount beneficially owned</u>:

See Row 9 of cover page for each Reporting Person.

(b) <u>Percent of Class</u>:

See Row 11 of cover page for each Reporting Person.

- (c) <u>Number of shares as to which such person has</u>:
  - (i) <u>Sole power to vote or to direct the vote</u>:

See Row 5 of cover page for each Reporting Person.

(ii) <u>Shared power to vote or to direct the vote</u>:

See Row 6 of cover page for each Reporting Person.

(iii) <u>Sole power to dispose or to direct the disposition of</u>:

See Row 7 of cover page for each Reporting Person.

(iv) <u>Shared power to dispose or to direct the disposition of</u>:

See Row 8 of cover page for each Reporting Person.

#### ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable.

# ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Under certain circumstances set forth in the limited partnership agreements of BCP VI, BFF VI and BFF VI-B, and the limited liability company agreement of BCMC VI, the general and limited partners or members, as the case may be, of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from, the sale of shares of the issuer owned by each such entity of which they are a partner or member, as the case may be.

Under certain circumstances set forth in the limited partnership agreements of BCP VII, BFF VII and BFF VII-B, and the limited liability company agreement of BCMC VII, the general and limited partners or members, as the case may be, of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from, the sale of shares of the issuer owned by each such entity of which they are a partner or member, as the case may be.

CUSIP NO. 8608	97107	13 G	Page 22 of 29
ITEM 7.	IDENTIFICATION AND CLASSIFICATION OF THE ON BY THE PARENT HOLDING COMPANY	SUBSIDIARY WHICH A	ACQUIRED THE SECURITY BEING REPORTED
	Not applicable.		
ITEM 8.	IDENTIFICATION AND CLASSIFICATION OF MEM	MBERS OF THE GROUP	
	Not applicable.		
ITEM 9.	NOTICE OF DISSOLUTION OF GROUP		
	Not applicable.		
ITEM 10.	<u>CERTIFICATION</u>		
	Not applicable.		

13 G

## SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 5, 2018

BENCHMARK CAPITAL PARTNERS VI, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VI, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VI-B, L.P., a Delaware Limited Partnership

BENCHMARK CAPITAL MANAGEMENT CO. VI, L.L.C., a Delaware Limited Liability Company

By: /s/ Steven M. Spurlock Steven M. Spurlock Managing Member

BENCHMARK CAPITAL PARTNERS VII, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VII, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VII-B, L.P., a Delaware Limited Partnership

BENCHMARK CAPITAL MANAGEMENT CO. VII, L.L.C., a Delaware Limited Liability Company

By: /s/ Steven M. Spurlock Steven M. Spurlock Managing Member

ALEXANDRE BALKANSKI MATTHEW R. COHLER BRUCE W. DUNLEVIE PETER FENTON J. WILLIAM GURLEY KEVIN R. HARVEY ROBERT C. KAGLE MITCHELL H. LASKY STEVEN M. SPURLOCK ERIC VISHRIA

By: /s/ Steven M. Spurlock Steven M. Spurlock Attorney-in-Fact

CUSIP NO. 860897107		13 G	Page 24 of 29
	<u>EXHIB</u>	<u>IT INDEX</u>	
Exhibit			Found on Sequentially Numbered Page
Exhibit A: Agreement of Joint Filing			25
Exhibit B: Powers of Attorney			26

## EXHIBIT A

## Agreement of Joint Filing

The undersigned hereby agree that a single Schedule 13G (or any amendment thereto) relating to the Class A Common Stock of Stitch Fix, Inc. shall be filed on behalf of each of the undersigned and that this Agreement shall be filed as an exhibit to such Schedule 13G.

Date: February 5, 2018

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By: /s/ Steven M. Spurlock Steven M. Spurlock Managing Member

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By: /s/ Steven M. Spurlock Steven M. Spurlock Attorney-in-Fact

# EXHIBIT B

## Power of Attorney

Each of the undersigned entities and individuals (collectively, the "Reporting Persons") hereby authorizes and designates Benchmark Capital Management Co. VI, L.L.C. or such other person or entity as is designated in writing by Steven M. Spurlock (the "Designated Filer") as the beneficial owner to prepare and file on behalf of such Reporting Person individually, or jointly together with the other Reporting Persons, any and all reports, notices, communications and other documents (including, but not limited to, reports on Schedule 13D, Schedule 13G, Form 13-F, Form 3, Form 4 and Form 5) that such Reporting Person may be required to file with the United States Securities and Exchange Commission pursuant to the Securities Act of 1933, as amended (together with the implementing regulations thereto, the "Act"), and the Securities Exchange Act of 1934, as amended (together with the implementing regulations thereto, the "Exchange Act") (collectively, the "Reports"), with respect to each Reporting Person's ownership of, or transactions in, securities of any entity whose securities are beneficially owned (directly or indirectly) by such Reporting Person (collectively, the "Companies").

Each Reporting Person hereby further authorizes and designates Steven M. Spurlock (the "Authorized Signatory") to execute and file on behalf of such Reporting Person the Reports and to perform any and all other acts, which in the opinion of the Designated Filer or Authorized Signatory may be necessary or incidental to the performance of the foregoing powers herein granted.

The authority of the Designated Filer and the Authorized Signatory under this Document with respect to each Reporting Person shall continue until such Reporting Person is no longer required to file any Reports with respect to the Reporting Person's ownership of, or transactions in, the securities of the Companies, unless earlier revoked in writing. Each Reporting Person acknowledges that the Designated Filer and the Authorized Signatory are not assuming any of the Reporting Person's responsibilities to comply with the Act or the Exchange Act.

Date: March 21, 2013

BENCHMARK CAPITAL PARTNERS VI, L.P., a Delaware Limited Partnership

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BENCHMARK FOUNDERS' FUND VI-B, L.P., a Delaware Limited Partnership

BENCHMARK CAPITAL MANAGEMENT CO. VI, L.L.C., a Delaware Limited Liability Company

- By: <u>/s/ Steven M. Spurlock</u> Steven M. Spurlock Managing Member
- By: /s/ Alexandre Balkanski Alexandre Balkanski
- By: /s/ Matthew R. Colher Matthew R. Cohler
- By: /s/ Bruce W. Dunlievie Bruce W. Dunlevie
- By: /s/ Peter Fenton Peter Fenton

CUSIP NO. 860897107	13 G	Page 27 of 29
	By: /s/ J. William Gurley J. William Gurley	
	By: /s/ Kevin R. Harvey Kevin R. Harvey	
	By: /s/ Robert C. Kagle Robert C. Kagle	
	By: <u>/s/ Mitchell H. Lasky</u> Mitchell H. Lasky	
	By: <u>/s/ Steven M. Spurlock</u> Steven M. Spurlock	

#### Power of Attorney

Each of the undersigned entities and individuals (collectively, the "*Reporting Persons*") hereby authorizes and designates Benchmark Capital Management Co. VII, L.L.C. or such other person or entity as is designated in writing by Steven M. Spurlock (the "*Designated Filer*") as the beneficial owner to prepare and file on behalf of such Reporting Person individually, or jointly together with the other Reporting Persons, any and all reports, notices, communications and other documents (including, but not limited to, reports on Schedule 13D, Schedule 13G, Form 3, Form 4 and Form 5) that such Reporting Person may be required to file with the United States Securities and Exchange Commission pursuant to the Securities Act of 1933, as amended (together with the implementing regulations thereto, the "Act"), the Securities Exchange Act of 1934, as amended (together with the implementing regulations thereto, the "Exchange Act") or any other state or federal agency (collectively, the "*Reports*") with respect to the Reporting Person's ownership of, or transactions in, securities of any entity whose securities are beneficially owned (directly or indirectly) by such Reporting Person (collectively, the "*Companies*").

Each Reporting Person hereby further authorizes and designates Steven M. Spurlock (the "*Authorized Signatory*") to execute and file on behalf of such Reporting Person the Reports and to perform any and all other acts, which in the opinion of the Designated Filer or Authorized Signatory may be necessary or incidental to the performance of the foregoing powers herein granted.

The authority of the Designated Filer and the Authorized Signatory under this Document with respect to each Reporting Person shall continue until such Reporting Person is no longer required to file any Reports with respect to the Reporting Person's ownership of, or transactions in, the securities of the Companies, unless earlier revoked in writing. Each Reporting Person acknowledges that the Designated Filer and the Authorized Signatory are not assuming any of the Reporting Person's responsibilities to comply with the Act or the Exchange Act.

Date: December 11, 2014

BENCHMARK CAPITAL PARTNERS VII, L.P., a Delaware Limited Partnership

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- By: /s/ Steven M. Spurlock Steven M. Spurlock Managing Member
- By: /s/ Matthew R. Colher Matthew R. Cohler
- By: /s/ Bruce W. Dunlievie Bruce W. Dunlevie
- By: /s/ Peter Fenton
  Peter Fenton
- By: /s/ J. William Gurley J. William Gurley
- By: /s/ Kevin R. Harvey Kevin R. Harvey

CUSIP NO. 860897107	13 G Page 29 of 29
	By: /s/ Mitchell H. Lasky Mitchell H. Lasky
	By: /s/ Steven M. Spurlock Steven M. Spurlock
	By: /s/ Eric Vishria Eric Vishria