

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SPURLOCK STEVEN M (Last) (First) (Middle) 2965 WOODSIDE ROAD (Street) WOODSIDE CA 94062 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 03/12/2019	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	03/12/2019		C		3,460,060	A	\$0.00	3,460,060	I	See footnote ⁽¹⁾
Class A Common Stock	03/12/2019		C		539,940	A	\$0.00	539,940	I	See footnote ⁽²⁾
Class A Common Stock	03/12/2019		J ⁽³⁾		3,460,060	D	\$0.00	0	I	See footnote ⁽¹⁾
Class A Common Stock	03/12/2019		J ⁽⁴⁾		539,940	D	\$0.00	0	I	See footnote ⁽²⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		56,966	A	\$0.00	135,369	I	See footnote ⁽⁶⁾
Class A Common Stock	03/13/2019		S		3,403	D	\$32.0468 ⁽⁷⁾	131,966	I	See footnote ⁽⁶⁾
Class A Common Stock	03/13/2019		S		986	D	\$32.9873 ⁽⁸⁾	130,980	I	See footnote ⁽⁶⁾
Class A Common Stock	03/12/2019		J ⁽⁴⁾		2,653	A	\$0.00	4,643	I	See footnote ⁽⁹⁾
Class A Common Stock	03/12/2019		J ⁽⁴⁾		12,354	A	\$0.00	21,488	I	See footnote ⁽¹⁰⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		169,023	A	\$0.00	280,816	I	See footnote ⁽¹¹⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		48,554	A	\$0.00	48,554	I	See footnote ⁽¹²⁾
Class A Common Stock	03/13/2019		S		39,324	D	\$32.0012 ⁽¹³⁾	9,230	I	See footnote ⁽¹²⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		175,017	A	\$0.00	175,017	I	See footnote ⁽¹⁴⁾
Class A Common Stock	03/13/2019		S		24,244	D	\$32.0012 ⁽¹³⁾	150,773	I	See footnote ⁽¹⁴⁾
Class A Common Stock	03/14/2019		S		13,169	D	\$32.0009 ⁽¹⁵⁾	137,604	I	See footnote ⁽¹²⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		119,483	A	\$0.00	279,462	I	See footnote ⁽¹⁶⁾
Class A Common Stock	03/13/2019		S		220,405	D	\$31.9304 ⁽¹⁷⁾	59,057	I	See footnote ⁽¹⁶⁾
Class A Common Stock	03/13/2019		S		44,641	D	\$32.6557 ⁽¹⁸⁾	14,416	I	See footnote ⁽¹⁶⁾
Class A Common Stock	03/13/2019		S		1,000	D	\$33.41	13,416	I	See footnote ⁽¹⁶⁾

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	03/13/2019		S		10,402	D	\$32.0468 ⁽⁷⁾	3,014	I	See footnote ⁽¹⁶⁾
Class A Common Stock	03/13/2019		S		3,014	D	\$32.9873 ⁽⁸⁾	0	I	See footnote ⁽¹⁶⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		25,064	A	\$0.00	62,661	I	See footnote ⁽¹⁹⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		178,530	A	\$0.00	444,976	I	See footnote ⁽²⁰⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		76,207	A	\$0.00	164,673	I	See footnote ⁽²¹⁾
Class A Common Stock	03/12/2019		J ⁽³⁾		29,792	A	\$0.00	74,478	I	See footnote ⁽²²⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		163,622	A	\$0.00	285,830	I	See footnote ⁽²³⁾
Class A Common Stock	03/13/2019		S		150,000	D	\$32.041 ⁽²⁴⁾	135,830	I	See footnote ⁽²³⁾
Class A Common Stock	03/12/2019		J ⁽³⁾		3,277	A	\$0.00	5,735	I	See footnote ⁽²⁵⁾
Class A Common Stock	03/12/2019		J ⁽⁵⁾		625	A	\$0.00	1,091	I	See footnote ⁽²⁶⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	⁽²⁷⁾ (²⁸)	03/12/2019		C		3,460,060		⁽²⁷⁾ (²⁸)	⁽²⁹⁾	Class A Common Stock	3,460,060	\$0.00	10,745,420	I	See footnote ⁽¹⁾
Class B Common Stock	⁽²⁷⁾ (²⁸)	03/12/2019		C		539,940		⁽²⁷⁾ (²⁸)	⁽²⁹⁾	Class A Common Stock	539,940	\$0.00	1,676,815	I	See footnote ⁽²⁾

1. Name and Address of Reporting Person*
SPURLOCK STEVEN M

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1. Name and Address of Reporting Person*
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1. Name and Address of Reporting Person*
Cohler Matt

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1. Name and Address of Reporting Person*

DUNLEVIE BRUCE

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1. Name and Address of Reporting Person*

FENTON PETER H

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1. Name and Address of Reporting Person*

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1. Name and Address of Reporting Person*

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1. Name and Address of Reporting Person*

Vishria Eric

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