FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	JVAL
OMB Number:	3235-0287
Estimated average burd	en
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre <u>Lake Katrina</u>		rson*						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner							
(Last) 1 MONTGOME	(First) ERY STREET, S	(Middle) UITE 1500	3. Date of Earliest ⁻ 02/19/2020	Fransac	tion (N	fonth/Day/Year	r)		X	below)	belo	ow)			
(Street) SAN FRANCISCO	CA	Stitch Fix, Inc.	ate of C	Prigina	l Filed (Month/	Day/Yea		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(State)		ative Securities	Δοαι	ired	Disnosad	of or	Renefici	ally	Owned					
1. Title of Security		2. Transaction Date	2A. Deemed Execution Date, if any	3.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			any	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
				Code	v	Amount	(Check all applicable) X Director X 10% Owner Other (specify below) Chief Executive Officer Day/Year) 6. Individual or Joint/Group Filling (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Reporting Person Securities Beneficially Owned Acquired (A) or D) (Instr. 3, 4 and 5) S. Amount of Securities Beneficially Granus of Indirect (I) (Instr. 4) Solvent Form Direct (I) (Instr. 4) Form: Direct (Instr. 4) F								
Class A Commo	n Stock									54,028	D				
Class A Commo	n Stock	02/19/2020		C ⁽¹⁾		9,722 ⁽²⁾	A	\$0		9,722	I	Lake 2017 Irrevocable			
Class A Commo	n Stock	02/19/2020		C(1)		4,697 ⁽²⁾	A	\$0		22,230	I	Clifford and Katrina M. Lake Revocable Trust dated May 23,			
Class A Commo	n Stock	02/19/2020		C ⁽¹⁾		22,222 ⁽²⁾	A	\$0		22,222	I	Lake Revocable			
Class A Commo	n Stock	02/19/2020		S ⁽⁶⁾		22,222	D	\$27.702	(7)	0	I	Lake Revocable			
Class A Commo	n Stock	02/19/2020		S ⁽⁶⁾		4,697	D	\$27.677	r(8)	17,533	I	Clifford and Katrina M. Lake Revocable Trust dated May 23,			
Class A Commo	n Stock	02/19/2020		S ⁽⁶⁾		9,722	D	\$27.6403	3 ⁽⁹⁾	0	I				
Class A Commo	n Stock	02/20/2020		C ⁽¹⁾		9,722 ⁽²⁾	A	\$0		9,722	I	Katrina M. Lake 2017 Irrevocable Trust			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(,			
Class A Common Stock	02/20/2020		C ⁽¹⁾		22,222 ⁽²⁾	A	\$0	22,222	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	02/20/2020		C ⁽¹⁾		4,697 ⁽²⁾	A	\$0	22,230	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	02/20/2020		S ⁽⁶⁾		9,722	D	\$28.3148(10)	0	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	02/20/2020		S ⁽⁶⁾		22,222	D	\$28.3188(11)	0	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	02/20/2020		S ⁽⁶⁾		4,697	D	\$28.314(12)	17,533	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	02/21/2020		C ⁽¹⁾		9,722(2)	A	\$0	9,722	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	02/21/2020		C ⁽¹⁾		22,222 ⁽²⁾	A	\$0	22,222	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	02/21/2020		C ⁽¹⁾		4,699 ⁽²⁾	A	\$0	22,232	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	02/21/2020		S ⁽⁶⁾		3,900	D	\$28.7874(13)	5,822	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	02/21/2020		S(6)		2,100	D	\$28.7723(14)	20,132	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of	Security (Inst		2. Transaction Date (Month/Day/Y	ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		ear) Co	ansacti ode (Ins	ion D str.		(A) or (A) or (B) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		6. Own Form: (D) or I (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock				02/21/202	20				5(6)		5,822	D D	\$28.08	396 ⁽¹⁵⁾	(Instr. 3 and 4)		I		Katrina M. Lake 2017 Irrevocable Trust	
Class A (02/21/202	20			S	g(6)		13,621	D	\$28.12	^{222⁽¹⁶⁾}	8,60	01		I	Katrina M. Lake Revocable Trust			
Class A Common Stock				02/21/202	20			s	g(6)		8,601	D	\$28.78	322 ⁽¹⁷⁾	0		:	I	Katrina M. Lake Revocable Trust	
Class A Common Stock				02/21/20:	20			S	g(6)	2,599		D	\$28.04	198 (18)	17,533		I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016	
		7	Гabl	e II - Deriv	ative	Secu	ıritie	es Acc	quire	d, Di	sposed o	f, or E	Benefic	ially	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, Transaction Of Code (Instr. Deriva Securion Code (Instr. Code (Ins		umber vative urities uired or	6. Da	ate Exe	ercisable and	cisable and 7. Title		nount	8. Price of Derivative Security (Instr. 5)	9. Numb derivati Securiti Benefic Owned Followin Reporte Transac (Instr. 4	ve es ially ng ed etion(s)	10. Owners Form: Direct (I or Indire (I) (Instr	Benefici Ownersi ect (Instr. 4)				
					Code	· V	(A)	(D)	Date Exer	cisable	Expiratior e Date	ı Title	or Nu of	nount mber ares						
Class B Common Stock	(2)	02/19/2020			C ⁽¹⁾			4,697		(2)	(2)	Clas Com Sto	mon 4,	697	\$0	502,889		I	John C. Clifford and Katr M. Lake Revocab Trust dat May 23, 2016	
Class B Common Stock	(2)	02/19/2020			C ⁽¹⁾			22,222		(2)	(2)	Clas Com Sto	mon 22	,222	\$0 10,9		10,973,343		Katrina I Lake Revocab Trust	
Class B Common Stock					C ⁽¹⁾			9,722		(2)	(2)	Clas Com Sto	mon 9,	722	\$0 607,8		607,878 I		Katrina I Lake 201 Irrevocal Trust	
Class B Common Stock	(2) 02/20/2020			C ⁽¹⁾			9,722		(2)	(2)	Clas Com Sto	mon 9,	722	\$0	598,	156	I	Katrina I Lake 201 Irrevocal Trust		
Class B Common Stock	(2) 02/20/2020			C ⁽¹⁾			22,222		(2)	(2)	Clas Com Sto	mon 22	,222	\$0	10,95	1,121	I	Katrina I Lake Revocab Trust		
Class B Common Stock	(2) 02/20/2020			C ⁽¹⁾			4,697		(2)	(2)	Clas Com Sto	mon 4,	697	\$0	498,	192	I	John C. Clifford and Katr M. Lake Revocab Trust dat May 23, 2016		

Class A Common Stock

Class A Common Stock 9,722

22,222

\$<mark>0</mark>

\$<mark>0</mark>

588,434

10,928,899

(2)

(2)

(2)

(2)

9,722

22,222

C⁽¹⁾

C⁽¹⁾

Class B Common Stock

Class B Common Stock (2)

(2)

02/21/2020

02/21/2020

Katrina M. Lake 2017 Irrevocable Trust

Katrina M. Lake Revocable Trust

I

I

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	umber vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/\)	ate	e and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	02/21/2020		C ⁽¹⁾			4,699	(2)	(2)	Class A Common Stock	4,699	\$0	493,493	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016

Explanation of Responses:

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by Katrina M, Lake, Trustee of The Katrina M. Lake 2017 Irrevocable Trust.
- 4. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 5. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 6. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.35 to \$27.87 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.36 to \$27.845 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.31 to \$27.91 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.10 to \$28.46 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.10 to \$28.48 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 12. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.17 to \$28.455 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 13. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.72 to \$28.86 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 14. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.655 to \$28.86 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 15. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.71 to \$28.68 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 16. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.71 to \$28.70 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 17. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.71 to \$28.88 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 18. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.63 to \$28.60 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

/s/ Scott Darling, Attorney-in-Fact for Katrina Lake

02/21/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.