FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, B.O. 20040

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Lake Katrina		2. Issuer Name and T Stitch Fix, Inc.			ng Symbol		(Ch	Relationship of Reporect all applicable)  X Director	109	% Owner	
(Last) (First) (Middle C/O STITCH FIX, INC. 1 MONTGOMERY STREET, SUITE 150		3. Date of Earliest Tra 08/16/2021	ansaction	n (Moi	nth/Day/Year)		below)	Officer (give title below)  Chief Executive Officer			
(Street) SAN FRANCISCO CA 94104	4. If Amendment, Dat	e of Oriç	ginal F	Filed (Month/Da	Lin	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City) (State) (Zip)											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Ye	Execution Date,	3.		4. Securities Disposed Of	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Class A Common Stock	<u> </u>		_			_		7,719	D		
Class A Common Stock	08/16/202	1	C <sup>(1)</sup>		3,472 <sup>(2)</sup>	A	\$0.00	13,029	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>	
Class A Common Stock	08/16/202	1	C <sup>(1)</sup>		20,833(2)	A	\$0.00	20,833	I	Katrina M. Lake Revocable Trust <sup>(4)</sup>	
Class A Common Stock	08/16/202	1	C <sup>(1)</sup>		9,053(2)	A	\$0.00	9,053	I	Katrina M. Lake 2017 Irrevocable Trust <sup>(5)</sup>	
Class A Common Stock	08/16/202	1	S <sup>(6)</sup>		2,703	D	\$40.97 <sup>(7)</sup>	10,326	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016	
Class A Common Stock	08/16/202	1	S <sup>(6)</sup>		769	D	\$41.69(8)	9,557	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016	
Class A Common Stock	1	S <sup>(6)</sup>		17,616	D	\$41.01 <sup>(9)</sup>	3,217	I	Katrina M. Lake Revocable Trust		
Class A Common Stock	08/16/202	1	S <sup>(6)</sup>		3,217	D	\$41.75 <sup>(10</sup>	0	I	Katrina M. Lake Revocable Trust	

			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Disposed Of	Acquired (D) (Instr	I (A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(,					
Class A Common Stock	08/16/2021		S <sup>(6)</sup>		7,442	D	\$40.99(11)	1,611	I	Katrina M. Lake 2017 Irrevocable Trust					
Class A Common Stock	08/16/2021		S <sup>(6)</sup>		1,611	D	\$41.75 <sup>(12)</sup>	0	I	Katrina M. Lake 2017 Irrevocable Trust					
Class A Common Stock	08/17/2021		C <sup>(1)</sup>		3,472 <sup>(2)</sup>	A	\$0.00	13,029	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016					
Class A Common Stock	08/17/2021		C <sup>(1)</sup>		20,833(2)	A	\$0.00	20,833	I	Katrina M. Lake Revocable Trust					
Class A Common Stock	08/17/2021		C <sup>(1)</sup>		9,054(2)	A	\$0.00	9,054	I	Katrina M. Lake 2017 Irrevocable Trust					
Class A Common Stock	08/17/2021		S <sup>(6)</sup>		3,001	D	\$40.57(13)	10,028	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016					
Class A Common Stock	08/17/2021		S <sup>(6)</sup>		471	D	\$41.16(14)	9,557	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016					
Class A Common Stock	08/17/2021		S <sup>(6)</sup>		18,005	D	\$40.57(15)	2,828	I	Katrina M. Lake Revocable Trust					
Class A Common Stock	08/17/2021		S <sup>(6)</sup>		2,828	D	\$41.16 <sup>(14)</sup>	0	I	Katrina M. Lake Revocable Trust					
Class A Common Stock	08/17/2021		S <sup>(6)</sup>		7,638	D	\$40.57(16)	1,416	I	Katrina M. Lake 2017 Irrevocable Trust					
Class A Common Stock	08/17/2021		S <sup>(6)</sup>		1,416	D	\$41.14 <sup>(14)</sup>	0	I	Katrina M. Lake 2017 Irrevocable Trust					

		Tab	le I - Non-Deri	vativ	e Sec	urities A	cquir	ed, [	Disposed o	of, or E	Beneficiall	y Owned				
1. Title of	Security (Inst	r. 3)	2. Transact Date (Month/Day		if any	emed tion Date, n/Day/Year)	3. Transa Code ( 8)		4. Securities A Disposed Of (	(D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		Nature of direct eneficial vnership str. 4)
							Code	v	Amount	(A) or (D)	Price	Transactio (Instr. 3 an	n(s) d 4)			
Class A (	Common Sto	ock	08/18/2	021			C <sup>(1)</sup>		3,472 <sup>(2)</sup>	A	\$0.00	13,0	29	I	C ar K L R Tr	ohn C. lifford ad atrina M. ake evocable rust dated fay 23,
Class A (	Common Sto	ock	08/18/2	021			C <sup>(1)</sup>		20,834 <sup>(2)</sup>	A	\$0.00	20,8	34	I	L R	atrina M. ake evocable rust
Class A (	Common Sto	ock	08/18/2	021			C <sup>(1)</sup>		9,054 <sup>(2)</sup>	A	\$0.00	9,05	54	I	L. Ir	atrina M. ake 2017 revocable rust
Class A (	Common Sto	ock	08/18/2	021			S <sup>(6)</sup>		2,940	D	\$39.67 <sup>(17)</sup>	10,0	89	I	C ar K L R Tr	ohn C. lifford ad atrina M. ake evocable cust dated fay 23,
Class A (	Common Sto	ock	08/18/2	021			S <sup>(6)</sup>		532	D	\$40.29(18)	9,55	<b>57</b>	I	C ar K L R Tr	ohn C. lifford ad atrina M. ake evocable cust dated (ay 23,
Class A (	Class A Common Stock		08/18/2	021			S <sup>(6)</sup>		17,066	D	\$39.66(19)	3,76	68	I	L R	atrina M. ake evocable rust
Class A (	Class A Common Stock		08/18/2	08/18/2021			S <sup>(6)</sup>		3,768	D	\$40.29(20)	0		I	Katrina M Lake Revocab Trust	
Class A (	Class A Common Stock		08/18/2	08/18/2021			S <sup>(6)</sup>		7,257	D	\$39.66(21)	1,797		I	L. Ir	atrina M. ake 2017 revocable rust
Class A (	Common Sto	ock	08/18/2	021			S <sup>(6)</sup>		1,797	D	\$40.26(22)	0		I	L. Ir	atrina M. ake 2017 revocable rust
			Table II - Deriv									Owned				
1. Title of Derivative Security (Instr. 3)	2. 3. Transaction 3A. Deemed 4. Conversion Date Execution Date, Transaction Transaction Date, Transaction Date, Transaction Date		Date, Transaction of Code (Instr. Derivative		6. Da Expii (Mon	6. Date Exercisable and Expiration Date (Month/Day/Year)		sable and 7. Title and Amo		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	ve ies ially ng ed ction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownershi (Instr. 4)		
				Code	v	(A) (D)	Date Exer	cisabl	Expiration e Date	Title	Amount or Number of Shares					

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
Security or Exercise (Instr. 3) Price of	Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	Date	Date	Date	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) ( Disp of (I	vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration D (Month/Day/	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 an	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares							
Class B Common Stock	(2)	08/16/2021		C <sup>(1)</sup>			3,472	(2)	(2)	Class A Common Stock	3,472	\$0.00	229,848	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class B Common Stock	(2)	08/16/2021		C <sup>(1)</sup>			20,833	(2)	(2)	Class A Common Stock	20,833	\$0.00	9,608,064	I	Katrina M. Lake Revocable Trust			
Class B Common Stock	(2)	08/16/2021		C <sup>(1)</sup>			9,053	(2)	(2)	Class A Common Stock	9,053	\$0.00	99,591	I	Katrina M. Lake 2017 Irrevocable Trust			
Class B Common Stock	(2)	08/17/2021		C <sup>(1)</sup>			3,472	(2)	(2)	Class A Common Stock	3,472	\$0.00	226,376	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class B Common Stock	(2)	08/17/2021		C <sup>(1)</sup>			20,833	(2)	(2)	Class A Common Stock	20,833	\$0.00	9,587,231	I	Katrina M. Lake Revocable Trust			
Class B Common Stock	(2)	08/17/2021		C <sup>(1)</sup>			9,054	(2)	(2)	Class A Common Stock	9,054	\$0.00	90,537	I	Katrina M. Lake 2017 Irrevocable Trust			
Class B Common Stock	(2)	08/18/2021		C <sup>(1)</sup>			3,472	(2)	(2)	Class A Common Stock	3,472	\$0.00	222,904	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class B Common Stock	(2)	08/18/2021		C <sup>(1)</sup>			20,834	(2)	(2)	Class A Common Stock	20,834	\$0.00	9,566,397	I	Katrina M. Lake Revocable Trust			
Class B Common Stock	(2)	08/18/2021		C <sup>(1)</sup>			9,054	(2)	(2)	Class A Common Stock	9,054	\$0.00	81,483	I	Katrina M. Lake 2017 Irrevocable Trust			

## Explanation of Responses:

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 4. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 5. The shares are held by Katrina M, Lake, Trustee of The Katrina M. Lake 2017 Irrevocable Trust.
- 6. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.55 to \$41.53 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$41.55 to \$41.98 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.55 to \$41.54 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$41.59 to \$41.98 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.55 to \$41.52 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 12. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$41.55 to \$41.99 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 13. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.01 to \$40.96 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 14. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$41.01 to \$41.45 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 15. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.01 to \$40.99 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 16. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.01 to \$40.97 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within

the range set forth in this footnote.

- 17. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$39.21 to \$40.20 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 18. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.22 to \$40.43 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within
- 19. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$39.18 to \$40.17 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 20. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.18 to \$40.48 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within
- 21. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$39.16 to \$40.15 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 22. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$40.16 to \$40.48 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

## Remarks:

/s/ Scott Darling, Attorney-in-08/18/2021 Fact for Katrina Lake

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.