# FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

V	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.
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1. Name and Address of Reporting Person*  Lake Katrina  (To a) (To a) (A V.V.)						Issuer Name and Ticker or Trading Symbol     Stitch Fix, Inc. [ SFIX ]  3. Date of Earliest Transaction (Month/Day/Year)								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)   Director 10% Owner Officer (give title below)  Officer (below)  Director Other (specify below)					
(Last) (First) (Middle) ONE MONTGOMERY TOWER SUITE 1100						3. Date of Earliest Transaction (Month/Day/Year) 12/11/2024									below)			DCIOW)	
(Street) SAN FRANCISCO CA 94104					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)      Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(S																		
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/N						n 2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		A. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amou Securiti Benefici Owned		3	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	irect direct . 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price		Reported Transaction (Instr. 3 and	on(s) nd 4)			(Instr. 4)
Class A Common Stock			12/11/2				C <sup>(1)</sup>		40,445(2)	A	\$0		50,0	002	I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>		
Class A Common Stock			12/11/2024					C <sup>(1)</sup>		675,000(2)	A	\$0	\$0		675,000			Katrina M. Lake Revocable Trust <sup>(4)</sup>	
Class A Common Stock 12/				12/11/2	2024				S <sup>(5)</sup>		50,002	D	\$5.871	8(6)	0		I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>
Class A Common Stock			12/11/2024				S <sup>(5)</sup>		653,581	D	\$5.751	8 <sup>(7)</sup>	21,419		I	-	Katrina M. Lake Revocable Trust <sup>(4)</sup>		
Class A Common Stock 12/11/202					2024				S <sup>(5)</sup>		21,419	D	\$6.369	<b>14</b> <sup>(8)</sup>	0	)	I	-	Katrina M. Lake Revocable Trust <sup>(4)</sup>
			Table								sposed of, s, convertil				wned				
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Ex Security or Exercise (Month/Day/Year) if a		if any	Deemed 4. cution Date, Transa		saction e (Instr. Securities Acquired (A or Dispose of (D) (Instr. 3, 4 and 5)		nber of itive ities red (A) posed (Instr.	6. Dat	e Exe	rcisable and	7. Title a of Secur	nd Amoun ities ing /e Security	t i	Derivative Security (Instr. 5)	9. Numb derivativ Securiti Benefici Owned Followir Reporte Transac	ve (ces ially [ces ially ces ially ces ially ially ially ces ially ially ces	10. Dwnershi Form: Direct (D) or Indirec I) (Instr. 4	Beneficial Ownershi (Instr. 4)
				C	Code	v	(A) (	D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Share	.		(Instr. 4)			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		Deri Sec Acq or D of (I	umber of vative urities uired (A) isposed 0) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Class B Common Stock	(2)	12/11/2024		C <sup>(1)</sup>			40,445	(2)	(2)	Class A Common Stock	40,445	\$0	101,205	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016
Class B Common Stock	(2)	12/11/2024		C <sup>(1)</sup>			675,000	(2)	(2)	Class A Common Stock	675,000	\$0	8,216,888	I	Katrina M. Lake Revocable Trust

### **Explanation of Responses:**

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 4. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 5. Shares disposed of pursuant to a previously established Rule 10b5-1 plan effective September 27, 2023.
- 6. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$5.67 to \$6.095 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$5.34 to \$6.33 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$6.34 to \$6.40 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

## Remarks:

/s/ Casey O'Connor Attorney-12/13/2024 in-Fact for Katrina Lake

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.