SEC I	Form 4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287				
Estimated average burden					
hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SPURLOCK STEVEN M</u>			2. Issuer Name and Ticker or Trading Symbol <u>Stitch Fix, Inc.</u> [SFIX]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner							
(Last) 2965 WC	(Fi		Middle)	3. Date of Earliest Transaction (Month/Day/Year) 04/09/2020							Office belov	er (give titl v)	e	Other below	(specify)	
(Street) WOODSIDE CA 94062				4. If Am	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person					
(City)	(St	ate) (Zip)													
			I - Non-Deriva	-		Acqu	ired,				ciall	-				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea	Execu r) if any	2A. Deemed Execution Date, if any (Month/Day/Year)		action (Instr.			d (A) or tr. 3, 4 and	5)	5. Amount Securities Beneficiall Owned Following	ies ially ng		Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Price		Reporte Transac (Instr. 3	ction(s)			
Class A C	Common St	ock	04/09/2020			Р		94,422	A	\$14.67	16 ⁽¹⁾	94	,422		T I	See footnote ⁽²⁾
Class A C	Common St	ock	04/09/2020			Р		352,339	A	\$15.25	65 ⁽³⁾	5 ⁽³⁾ 446,761		761		See footnote ⁽²⁾
Class A C	Common St	ock	04/09/2020			Р		552,539	A	\$16.34	64 ⁽⁴⁾	4 ⁽⁴⁾ 999,300			I See footnot	
Class A C	Common St	ock	04/09/2020			Р		700	A	\$16.92	14 ⁽⁵⁾	(5) 1,000,000				See footnote ⁽²⁾
Class A C	Common St	ock										50,000 I			See footnote ⁽⁶⁾	
Class A C	Common St	ock									45,409 I			See footnote ⁽⁷⁾		
Class A C	Common St	ock									1,091 I			See footnote ⁽⁸⁾		
		Та	ble II - Derivati (e.g., pu) isposed c is, conver				Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transacti	ansaction ode (Instr. CALC (Instr.) (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year) ed			Amount of D Securities S		Price of erivative ecurity istr. 5) Price of ecurity securitie Benefici Owned Followin Reporte Transac (Instr. 4)		re Ownersh Es Form: ally Direct (D or Indire g (I) (Instr. d tion(s)		t (Instr. 4)
				Code V	(A)		Date Exercisa	Expirati able Date	on Titl	Amour or Numbe of Shares	er					
		Reporting Person [*] EVEN M	•			_	_	_	_	_	_	_				_
(Last) 2965 WC	DODSIDE	(First) ROAD	(Middle)													

(Street) WOODSIDE	СА				
(City)	(State)				
1. Name and Address of Reporting Person* Vishria Fric					

(Last)

(First)

94062

(Zip)

(Middle)

(City)	(State)	(Zip)	
(Street) WOODSIDE	СА	94062	
(Last) 2965 WOODSII	(First) DE ROAD	(Middle)	
1. Name and Addres		on [*]	
(City)	(State)	(Zip)	
(Street) WOODSIDE	CA	94062	
2965 WOODSII	DE ROAD		

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$13.91 to \$14.905, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

2. Shares are held by Benchmark Capital Partners IX, L.P. ("BCP IX"), as nominee for BCP IX, Benchmark Founders' Fund IX, L.P. ("BFF IX"), Benchmark Founders' Fund IX-B, L.P. ("BFF IX-B") and related persons. Benchmark Capital Management Co. IX, L.L.C. ("BCMC IX"), the general partner of each of BCP IX, BFF IX-A and BFF IX-B, may be deemed to have sole voting and investment power over such shares. Peter H. Fenton, J. William Gurley, Chetan Puttagunta, Steven M. Spurlock, Sara E. Tavel and Eric H. Vishria, the managing members of BCMC IX, may be deemed to share voting and investment power over these shares beneficially held by such entities. Each such person and entity disclaims the existence of a "group" and disclaims beneficial ownership of any securities (except to the extent such person's or entity's pecuniary interest in such securities).

3. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$14.91 to \$15.90, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$15.915 to \$16.91, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at \$16.92 and \$16.93, respectively. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

6. Shares are held by Steven M. Spurlock's family trust.

7. Shares are held by Peter H. Fenton's trust.

8. Shares are held directly by Eric Vishria.

Remarks:

This report is one of two reports, each on a separate Form 4, but relating to the same transaction being filed by Benchmark's applicable members.

/s/ Steven M. Spurlock	04/13/2020
<u>/s/ Steven M. Spurlock, by</u>	
<u>power of attorney for Eric</u>	<u>04/13/2020</u>
<u>Vishria</u>	
<u>/s/ Steven M. Spurlock, by</u>	
power of attorney for Peter H.	04/13/2020
<u>Fenton</u>	
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.