FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(n) of the investment Company Act of 1940							
	ss of Reporting Persor	n*	2. Issuer Name <b>and</b> Ticker or Trading Symbol Stitch Fix, Inc. [ SFIX ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>Lake Katrina</u>			Succession of the succession o	X	Director	X	10% Owner			
(Last) (First) (Middle)		(Middle)	Date of Earliest Transaction (Month/Day/Year)	X	Officer (give title below)		Other (specify below)			
ONE MONTGOMERY TOWER SUITE 1500			03/18/2019	Chief Executive Officer						
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	idual or Joint/Group F	iling (C	Check Applicable			
SAN FRANCISCO	CA	94104		X	Form filed by One F	eporti	ng Person			
					Form filed by More Person	han O	ne Reporting			
(City)	(State)	(Zip)								

ONE MONTGOMERY TO	WER SOLLE 1900											
(Street) SAN FRANCISCO CA (City) (State)	94104 (Zip)	4. If Amendment, Date	e of Orig	inal Fi	iled (Month/Da	Line	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(-3)	Table I - Non-Deriva	ative Securities A	cauire	ed D	Disnosed o	f or B	eneficial	ly Owned				
1. Title of Security (Instr. 3)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio		4. Securities Acquired Disposed Of (D) (Instr.		(A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111301.4)		
Class A Common Stock	03/18/20	19	C <sup>(1)</sup>		5,000(2)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocabl Trust dated May 23, 2016 <sup>(3)</sup>		
Class A Common Stock	03/18/20	19	C <sup>(1)</sup>		28,333(2)	A	\$0	28,333	I	Katrina M. Lake Revocabl Trust <sup>(4)</sup>		
Class A Common Stock	03/18/20	19	S <sup>(5)</sup>		5,000	D	\$31.84	0	I	John C. Clifford and Katrina M. Lake Revocabl Trust dated May 23, 2016 <sup>(3)</sup>		
Class A Common Stock	03/18/20	19	S <sup>(5)</sup>		25,914 <sup>(6)</sup>	D	\$31.5047	7 2,419	I	Katrina M. Lake Revocabl Trust <sup>(4)</sup>		
Class A Common Stock	03/18/20	19	S <sup>(5)</sup>		2,419 <sup>(7)</sup>	D	\$32.045	5 0	I	Katrina M. Lake Revocable Trust <sup>(4)</sup>		
Class A Common Stock	03/19/20	19	C <sup>(1)</sup>		5,000(2)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocabl Trust dated May 23, 2016 <sup>(3)</sup>		

		Tab	le I - N	lon-Der	ivativ	e Sec	curit	ies Ad	quire	ed, D	isposed o	f, or B	eneficiall	y Owned	i			
1. Title of S	Security (Inst	tr. 3)		2. Transac Date (Month/Da		Exec if an	/	ed Date, y/Year)	3. Transa Code ( 8)		4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amour Securitie Beneficia Owned F Reported	s ally ollowing	6. Own Form: I (D) or I (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D)	Price	Transacti (Instr. 3 a	ion(s)			(111501.4)
Class A C	Common Sto	ock		03/19/	2019				C <sup>(1)</sup>		28,333(2)	A	\$0	28,	333	]		Katrina M. Lake Revocable Trust <sup>(4)</sup>
Class A C	Common Ste	ock		03/19/	2019				S <sup>(5)</sup>		5,000 <sup>(8)</sup>	D	\$30.8799	(	)	1		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>
Class A C	Common Sto	ock		03/19/2	2019				S <sup>(5)</sup>		28,333(9)	D	\$30.8572	. (	)	1	I	Katrina M. Lake Revocable Trust <sup>(4)</sup>
Class A C	Common St	ock		03/20/	2019				C <sup>(1)</sup>		5,000 <sup>(2)</sup>	A	\$0	5,0	000	1		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>
Class A C	Common Sto	ock		03/20/2	2019				C <sup>(1)</sup>		28,334 <sup>(2)</sup>	A	\$0	28,	334	]	I	Katrina M. Lake Revocable Trust <sup>(4)</sup>
Class A Common Stock			03/20/2019					S <sup>(5)</sup>		5,000	D	\$30.02	(	)	1	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>	
Class A C	Common Sto	ock		03/20/2019				S <sup>(5)</sup>		28,334 <sup>(10)</sup>	D	\$29.626	0		1		Katrina M. Lake Revocable Trust <sup>(4)</sup>	
		7	Table I								posed of,			Owned				
1. Title of Derivative Security (Instr. 3)	of 2. 3. Transaction 3A. Deemed 4. Trans tive Conversion Date Execution Date, Trans ty or Exercise (Month/Day/Year) if any Code		4. Transa Code (			umber vative urities uired or oosed O) (Instr.	6. Date Exe Expiration (Month/Day		te Exercisable and		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Numb derivativ Securitie Benefici Owned Followin Reporter Transact (Instr. 4)	ve es ially ng ed tion(s)	10. Ownersh Form: Direct (Di or Indirec (I) (Instr.	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares					
Class B Common Stock	(2)	03/18/2019			C <sup>(1)</sup>			5,000	(.	2)	(2)	Class A Commor Stock		\$0	665,7	772	I	John C. Clifford and Katrin M. Lake Revocable Trust datec May 23, 2016 <sup>(3)</sup>

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) ( Disp of (I	vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	03/18/2019		C <sup>(1)</sup>			28,333	(2)	(2)	Class A Common Stock	28,333	\$0	11,227,199	I	Katrina M. Lake Revocable Trust <sup>(4)</sup>
Class B Common Stock	(2)	03/19/2019		C <sup>(1)</sup>			5,000	(2)	(2)	Class A Common Stock	5,000	\$0	660,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>
Class B Common Stock	(2)	03/19/2019		C <sup>(1)</sup>			28,333	(2)	(2)	Class A Common Stock	28,333	\$0	11,198,866	I	Katrina M. Lake Revocable Trust <sup>(4)</sup>
Class B Common Stock	(2)	03/20/2019		C <sup>(1)</sup>			5,000	(2)	(2)	Class A Common Stock	5,000	\$0	655,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 <sup>(3)</sup>
Class B Common Stock	(2)	03/20/2019		C <sup>(1)</sup>			28,334	(2)	(2)	Class A Common Stock	28,334	\$0	11,170,532	I	Katrina M. Lake Revocable Trust <sup>(4)</sup>

## **Explanation of Responses:**

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 4. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 5. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 6. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$30.97 to \$31.95 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$32.00 to \$32.16 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$30.57 to \$31.26 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$30.56 to \$31.26 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$29.20 to \$30.04 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

/s/ Scott Darling, Attorney-in-Fact for Katrina Lake 03/20/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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