FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number: 3235-0287									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b)

Name and Address of Reporting Person*     Smith Mike C.					2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [ SFIX ]							(Ch	eck all applic	cable)	rting Person(s) to Issuer  10% Owner tle Other (specify		vner	
	(First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 10/26/2021								X Officer (give title Other (specify below)  President and COO				
1 MONTGOMERY STREET, SUITE 1500																		
(Street) SAN FRANCI	sco C	O CA 94104			4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	dividual or Joint/Group Filing (Check Applicable )  X Form filed by One Reporting Person Form filed by More than One Reporting Person				1
(City)	(Si	tate)	(Zip)															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Ex Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ies Acquire Of (D) (Ins		Securition Benefici	Securities For Beneficially (D		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	Amount (A) or (D)		Transac				(11150.4)	
Class A Common Stock 10/26/				5/202	/2021		C <sup>(1)</sup>		30,000	(2) A	\$0.0	0 77	7,356		D			
Class A Common Stock 10/26/			/2021			G	V	30,00	0 D	\$0.0	0 47	7,356		D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date,	Code (Ir				6. Date Exercisable and Expiration Date (Month/Day/Year)		9	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	s Silly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares					
Class B Common Stock	(2)	10/26/2021			C <sup>(1)</sup>			30,000	(2)		(2)	Class A Common Stock	30,000	\$0.00	378,36		D	

## **Explanation of Responses:**

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

## Remarks:

/s/ Scott Darling, Attorney-in-Fact for Mike Smith

\*\* Signature of Reporting Person Date

10/27/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.