FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB APPROVAL										
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

L. Name and Address of Reporting Persor Lake Katrina (Last) (First) 1 MONTGOMERY STREET, SUIT (Street)		2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX] 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner X Officer (give title below) 3. Date of Earliest Transaction (Month/Day/Year) 06/17/2019 Chief Executive Officer												
SAN CA FRANCISCO	94104		4. If A	mendment, Date o	f Origina	al File	d (Month/Day/Y	- 1	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State)	(Zip) Table I - N	on-Deriva	ative	Securities Ac	auire	d. Di	isposed of.	or Ber	neficially	Owned				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/	on 2A. Deemed Execution Date,		\vdash		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,		A) or B, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)				
Class A Common Stock Class A Common Stock		06/17/20)19		C ⁽⁴⁾		5,000(1)	A	\$0	92,628 5,000	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾		
Class A Common Stock		06/17/20)19		C ⁽⁴⁾		28,333(1)	A	\$0	28,333	I	Katrina M. Lake Revocable Trust ⁽⁶⁾		
Class A Common Stock		06/17/20)19		S ⁽⁷⁾		5,000(8)	D	\$29.894	0	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾		
Class A Common Stock		06/17/20)19		S ⁽⁷⁾		28,333 ⁽⁹⁾	D	\$30.1334	0	I	Katrina M. Lake Revocable Trust ⁽⁶⁾		
Class A Common Stock		06/18/20)19		C ⁽⁴⁾		5,000(1)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾		
Class A Common Stock		06/18/20)19		C ⁽⁴⁾		28,333(1)	A	\$0	28,333	I	Katrina M. Lake Revocable Trust ⁽⁶⁾		

Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (I			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common Stock	06/18/2019		S ⁽⁷⁾		5,000(12)	D	\$30.4992	0	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾	
class A Common Stock	06/18/2019		S ⁽⁷⁾		28,333(13)	D	\$30.5218	0	I	Katrina M. Lake Revocable Trust ⁽⁶⁾	
Class A Common Stock	06/19/2019		C ⁽⁴⁾		28,334(1)	A	\$0	28,334	I	Katrina M. Lake Revocable Trust ⁽⁶⁾	
Class A Common Stock	06/19/2019		C ⁽⁴⁾		5,000(1)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾	
Class A Common Stock	06/19/2019		S ⁽⁷⁾		28,334 ⁽¹⁴⁾	D	\$30.6218	0	I	Katrina M. Lake Revocable Trust ⁽⁶⁾	
Class A Common Stock	06/19/2019		S ⁽⁷⁾		5,000(15)	D	\$30.6314	0	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾	

Security (Instr. 3) or Exercise Price of Derivative Security	(Month/Day/Year)	if any (Month/Day/Year)	8)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		(Month/Day/Year)		Underlying Derivative Security (Instr. 3 and 4)		Security (Instr. 5)	Securities Beneficially Owned Following	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	675,932		675,932	I	Katrina M. Lake 2017 Grantor Retained Annuity Trust ⁽²⁾⁽³⁾
Class B Common Stock	(1)	06/17/2019		C ⁽⁴⁾			5,000	(1)	(1)	Class A Common Stock	5,000	\$0	620,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾

(1)

28,333

C⁽⁴⁾

Class A Common Stock

28,333

\$<mark>0</mark>

11,646,862

(1)

Class B Common Stock

(1)

06/17/2019

Katrina M. Lake Revocable Trust⁽³⁾⁽⁶⁾

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) S. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		e Expiration Date s (Month/Day/Year) I (A) or d of (D)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5) 8. Number of derivative Securities Beneficially Owned Following		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Class B Common Stock	(1)	06/18/2019		G	V	675,932		(1)	(1)	Class B Common Stock	675,932	\$0	675,932	I	Katrina M. Lake 2017 Irrevocable Trust ⁽¹⁰⁾⁽¹¹⁾
Class B Common Stock	(1)	06/18/2019		C ⁽⁴⁾			5,000	(1)	(1)	Class A Common Stock	5,000	\$0	615,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾
Class B Common Stock	(1)	06/18/2019		C ⁽⁴⁾			28,333	(1)	(1)	Class A Common Stock	28,333	\$0	11,618,529	I	Katrina M. Lake Revocable Trust ⁽⁶⁾
Class B Common Stock	(1)	06/19/2019		C ⁽⁴⁾			28,334	(1)	(1)	Class A Common Stock	28,334	\$0	11,590,195	I	Katrina M. Lake Revocable Trust ⁽⁶⁾
Class B Common Stock	(1)	06/19/2019		C ⁽⁴⁾			5,000	(1)	(1)	Class A Common Stock	5,000	\$0	610,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾

Explanation of Responses:

- 1. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 2. The shares are held by Katrina M, Lake, Trustee of The Katrina M. Lake 2017 Grantor Retained Annuity Trust I dated April 24, 2017
- 3. Since the Reporting Person's last report, 674,663 shares of Class B Common Stock were transferred from the Katrina M. Lake 2017 Grantor Retained Annuity Trust to the Katrina M. Lake Revocable Trust in satisfaction of an annuity payment.
- 4. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 5. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 6. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 7. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$29.64 to \$30.30 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$29.64 to \$30.5775 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- $10. \ The \ shares \ are \ held \ by \ Katrina \ M, \ Lake, \ Trustee \ of \ The \ Katrina \ M. \ Lake \ 2017 \ Irrevocable \ Trustee \ of \ The \ Katrina \ M.$
- 11. On June 18, 2019, 675,932 shares of Class B Common Stock were distributed as a gift from the Katrina M. Lake 2017 Grantor Retained Annuity Trust to the Katrina M. Lake Irrevocable Trust for the benefit of the Reporting Person's family members, of which the Reporting Person is Trustee.
- 12. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$30.32 to \$30.62 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 13. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$30.32 to \$30.63 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 14. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$30.425 to \$31.00 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 15. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$30.48 to \$31.00 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

/s/ Scott Darling, Attorney-in-Fact for Katrina Lake 06/19/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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