FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Lake Katrina		2. Issuer Name and Stitch Fix, Inc.	Ticker C. [SF	or Tra	ding Symbol		(Ch	elationship of Report eck all applicable) X Director	X 10%	owner				
(Last) (First) (Midd ONE MONTGOMERY TOWER SUITE	3. Date of Earliest Transaction (Month/Day/Year) 09/16/2020 X Officer (give title below) below) Chief Executive Officer													
(Street) SAN FRANCISCO CA 9410 (City) (State) (Zip)	04	4. If Amendment, D	ate of C	Origina	I Filed (Month/	/Day/Yea	Line	Y Form filed by O	up Filing (Check ne Reporting Pe fore than One Re	erson				
Table I	- Non-Derivat	tive Securities	Acqu	ired	, Disposed	of, o	r Beneficial	y Owned						
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities and Disposed Of	Acquired (D) (Instr	d (A) or r. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111511. 4)				
Class A Common Stock	09/16/2020		F		2,670(1)	D	\$28.72	30,873(2)	D					
Class A Common Stock	09/16/2020		C ⁽³⁾		4,697 ⁽⁴⁾	A	\$0	21,973 ⁽²⁾	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁵⁾				
Class A Common Stock	09/16/2020		C ⁽³⁾		22,222(4)	A	\$0	22,222	I	Katrina M. Lake Revocable Trust ⁽⁶⁾				
Class A Common Stock	09/16/2020		C ⁽³⁾		9,722(4)	A	\$0	9,722	I	Katrina M. Lake 2017 Irrevocable Trust ⁽⁷⁾				
Class A Common Stock	09/16/2020		S ⁽⁸⁾		4,697	D	\$28.444 ⁽⁹⁾	17,276	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016				
Class A Common Stock	09/16/2020		S ⁽⁸⁾		22,222	D	\$28.441(10)	0	I	Katrina M. Lake Revocable Trust				
Class A Common Stock	09/16/2020		S ⁽⁸⁾		9,722	D	\$28.4638 ⁽⁹⁾	0	I	Katrina M. Lake 2017 Irrevocable Trust				
Class A Common Stock	09/17/2020		C ⁽³⁾		4,697(4)	A	\$0	21,973	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of	Acquired (D) (Instr	(A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111541.4)		
Class A Common Stock	09/17/2020		C ⁽³⁾		22,222(4)	Α	\$0	22,222	I	Katrina M. Lake Revocable Trust		
Class A Common Stock	09/17/2020		C ⁽³⁾		9,722 ⁽⁴⁾	A	\$0	9,722	I	Katrina M. Lake 2017 Irrevocable Trust		
Class A Common Stock	09/17/2020		S ⁽⁸⁾		3,950	D	\$28.1958(11)	18,023	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016		
Class A Common Stock	09/17/2020		S ⁽⁸⁾		747	D	\$28.89(12)	17,276	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016		
Class A Common Stock	09/17/2020		S ⁽⁸⁾		19,100	D	\$28.2243(13)	3,122	I	Katrina M. Lake Revocable Trust		
Class A Common Stock	09/17/2020		S ⁽⁸⁾		3,122	D	\$28.901(14)	0	I	Katrina M. Lake Revocable Trust		
Class A Common Stock	09/17/2020		S ⁽⁸⁾		8,005	D	\$28.1927(15)	1,717	I	Katrina M. Lake 2017 Irrevocable Trust		
Class A Common Stock	09/17/2020		S ⁽⁸⁾		1,717	D	\$28.8672(16)	0	I	Katrina M. Lake 2017 Irrevocable Trust		
Class A Common Stock	09/18/2020		C ⁽³⁾		4,699(4)	A	\$0	21,975	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016		
Class A Common Stock	09/18/2020		C ⁽³⁾		22,222(4)	A	\$0	22,222	I	Katrina M. Lake Revocable Trust		
Class A Common Stock	09/18/2020		C ⁽³⁾		9,722 ⁽⁴⁾	A	\$0	9,722	I	Katrina M. Lake 2017 Irrevocable Trust		

1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Y	ear) l	2A. Dee Execution of any	on Da	Cc	ansaction	on Di	Securities A	acquired (AD) (Instr. 3	A) or , 4 and 5)	5. Amoun Securities Beneficial Owned Fo	s Ily	6. Owner Form: D (D) or Ir (I) (Instr	Direct Ind ndirect Ber tr. 4) Ow		Nature of direct eneficial wnership		
								· -	ode V	Aı	mount	(A) or (D)	Price	Reported Transaction (Instr. 3 and	on(s)	''		(Instr.	. 4)
Class A Common Stock			09/18/202				(8)		8,611		\$ 27.4375 ⁽¹⁷	13,3	664	I		Lake Revo	ford rina M. e ocable st dated / 23,		
Class A Common Stock			09/18/2020				S	(8)	3,807		D S	\$28.5475 ⁽¹⁸	9,557		I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016		
Class A	Common St	ock		09/18/202	20			S	(8)		13,851	D S	\$27.3851 ⁽¹⁹	8,3	71	I		Lake	ocable
Class A	Class A Common Stock			09/18/2020				S	(8)		8,371	D S	\$28.4806 ⁽²⁰	0		I	Lak		ocable
Class A Common Stock			09/18/202	20		S		(8)		6,838	D S	\$27.4411 ⁽¹⁹	2,884		I La Irr		Lake	rina M. e 2017 vocable st	
Class A Common Stock			09/18/202	/18/2020				(8)		2,884	D S	\$28.5605 ⁽²¹	0		I		Katrina M Lake 2017 Irrevocable Trust		
			Tabl	le II - Deriv (e.g.,							sposed o			Owned					
Derivative Conversion Da		3. Transaction Date (Month/Day/Year)	Exe if ar	Deemed cution Date, ny nth/Day/Year)	Transaction of Code (Instr. 8) Se Ac (A Di:			of E		6. Date Exercisable and Expiration Date (Month/Day/Year)		d 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5) Benef Owner Follow Repor		D. Number of derivative Securities Seneficially Direct Or Individual (I) (Instransaction(s) Instr. 4)		hip c E D) (ect (11. Nature of Indirec Beneficia Ownersh (Instr. 4)
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	1 Title	Amount or Number of Shares						
Class B Common Stock	(4)	09/16/2020			C ⁽³⁾			4,697	((4)	(4)	Class . Commo Stock	on 4,697	\$0	404	,238	I CI an M Re Tr M		John C. Clifford and Katrin M. Lake Revocable Trust date May 23, 2016
Class B Common Stock	(4)	09/16/2020			C ⁽³⁾			22,222	((4)	(4)	Class . Commo Stock	on 22,222	\$0	10,50	06,681	I	I	Katrina M Lake Revocable Trust
Class B Common Stock	(4)	09/16/2020			C ⁽³⁾			9,722		(4)	(4)	Class . Commo Stock	on 9,722	\$0	403	,716	I	I	Katrina M Lake 201' Irrevocab Trust
Class B Common Stock	(4)	09/17/2020			C ⁽³⁾			4,697	((4)	(4)	Class Commo	on 4,697	\$0	399	,541	I		John C. Clifford and Katri M. Lake Revocable Trust date May 23, 2016
Class B Common Stock	(4)	09/17/2020			C ⁽³⁾			22,222	(4)	(4)	Class . Commo	on 22,222	\$0	10,48	34,459	I	I	Katrina M Lake Revocable Trust

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) I. Title of 2. 3. Transaction 3A. Deemed 4. 5. Number 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 10. 11. Nature														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/\)	ate	of Securit Underlyin Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5) Beneficially Owned Following Reported Transaction(s) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(4)	09/17/2020		C ⁽³⁾			9,722	(4)	(4)	Class A Common Stock	9,722	\$0	393,994	I	Katrina M. Lake 2017 Irrevocable Trust
Class B Common Stock	(4)	09/18/2020		C ⁽³⁾			4,699	(4)	(4)	Class A Common Stock	4,699	\$0	394,842	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016
Class B Common Stock	(4)	09/18/2020		C ⁽³⁾			22,222	(4)	(4)	Class A Common Stock	22,222	\$0	10,462,237	I	Katrina M. Lake Revocable Trust
Class B Common Stock	(4)	09/18/2020		C ⁽³⁾			9,722	(4)	(4)	Class A Common Stock	9,722	\$0	384,272	I	Katrina M. Lake 2017 Irrevocable Trust

Explanation of Responses:

- 1. Represents shares that have been withheld by the Company to satisfy tax withholding obligation in connection with the vesting of restricted stock units.
- 2. Number of shares reflects transfer of 5,049 shares from direct holdings to the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 3. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 4. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 5. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 6. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 7. The shares are held by Katrina M, Lake, Trustee of The Katrina M. Lake 2017 Irrevocable Trust.
- 8. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.99 to \$28.9 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.975 to \$28.9 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.74 to \$28.72 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 12. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.75 to \$29.05 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 13. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.78 to \$28.77 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 14. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.78 to \$29.05 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 15. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.7 to \$28.59 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 16. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.72 to \$29.05 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 17. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.01 to \$27.95 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 18. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.22 to \$28.64 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 19. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$27.01 to \$27.96 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 20. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.17 to \$28.64 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 21. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$28.23 to \$28.64 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Remarks:

/s/ Scott Darling, Attorney-in-Fact for Katrina Lake

09/18/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.