SEC 1	Form 4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol <u>Stitch Fix, Inc.</u> [SFIX]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Lake Katrina			,t	X	Director	Х	10% Owner			
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	— x	Officer (give title below)		Other (specify below)			
ONE MONTGOMERY TOWER SUITE 1500			06/18/2018		Chief Executive Officer					
(Street) SAN			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group	Filing (Check Applicable			
FRANCISCO	CA	94104		X	Form filed by One Form filed by Mor Person	•				
(City)	(State)	(Zip)			1 013011					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	ecution Date, Transaction Disposed Of (D) (Instr. 3, 4 and 5) Securities any Code (Instr.		4. Securities A Disposed Of (Cquired (D) (Instr. 3	(A) or 3, 4 and 5)	Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
					Transaction(s)		(Instr. 4)			
Class A Common Stock	06/18/2018		C ⁽⁴⁾		66,666 ⁽¹⁾	A	\$0	66,666	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/18/2018		S ⁽⁶⁾		39,550 ⁽⁷⁾	D	\$25.27	27,116	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/18/2018		S ⁽⁶⁾		27,116 ⁽⁸⁾	D	\$26.1979	0	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/19/2018		C ⁽⁴⁾		66,666 ⁽¹⁾	A	\$0	66,666	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/19/2018		S ⁽⁶⁾		57,429 ⁽⁹⁾	D	\$26.0583	9,237	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/19/2018		S ⁽⁶⁾		9,237(10)	D	\$26.4727	0	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/20/2018		C ⁽⁴⁾		66,668 ⁽¹⁾	A	\$0	66,668	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/20/2018		S ⁽⁶⁾		62,668 ⁽¹¹⁾	D	\$25.6266	4,000	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class A Common Stock	06/20/2018		S ⁽⁶⁾		4,000 ⁽¹²⁾	D	\$26.1675	0	I	Katrina M. Lake Revocable Trust ⁽⁵⁾
	Table II - Derivative S (e.g., puts,	Securities Acc calls, warrant	juired s, opti	, Dis ions	posed of, o , convertib	or Ben le secu	eficially O urities)	wned		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Table in Deri Execution Date, if any (e.g. (Month/Day/Year)	, dang i	e Sec ection an Seal	Sobje M Sec Acq (A) Disp of (I	vatvan urities uired	ପ୍ୟା ମିଥ୍ୟମ ୍ଭ ଅମ୍ଭରୁଖିତ୍ର ହେଏ o Expiration Date କ୍ଲୋଭୋମାୟମଞ୍କରonvert		f7. Jiti Bach Amerali Ný Securities Underlying IDIA: Sacc Utilias) (Instr. 3 and 4)		Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (Ø) or Indirect (I) (Instr. 4) 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4) 11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code 4. Transa Code (8)	action	(A) (D) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Date Expiration Exercisable Date 6. Date Exercisable and Expiration Date (Month/Day/Year)				8. Price of Derivative Security (Instr. 5)			
-Class B				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title 	Amount or Number of Shares				Katrina M. Lake 2017
Common Stock	(1)							(1)	(1)	Common Stock	1,350,595		1,350,595	I	Grantor Retained Annuity Trust ⁽²⁾⁽³⁾
Class B Common Stock	(1)	06/18/2018		C ⁽⁴⁾			66,666	(1)	(1)	Class A Common Stock	66,666	\$0	11,818,789	I	Katrina M. Lake Revocable Trust ⁽³⁾⁽⁵⁾
Class B Common Stock	(1)	06/19/2018		C ⁽⁴⁾			66,666	(1)	(1)	Class A Common Stock	66,666	\$0	11,752,123	Ι	Katrina M. Lake Revocable Trust ⁽⁵⁾
Class B Common Stock	(1)	06/20/2018		C ⁽⁴⁾			66,668	(1)	(1)	Class A Common Stock	66,668	\$0	11,685,455	Ι	Katrina M. Lake Revocable Trust ⁽⁵⁾

Explanation of Responses:

1. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

2. The shares are held by Katrina M, Lake, Trustee of The Katrina M. Lake 2017 Grantor Retained Annuity Trust - I dated April 24, 2017

3. Since the Reporting Person's last report, 649,045 shares of Class B Common Stock were transferred from the Katrina M. Lake 2017 Grantor Retained Annuity Trust to the Katrina M. Lake Revocable Trust in satisfaction of an annuity payment.

4. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.

5. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.

6. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.

7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$24.80 to \$25.79 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$25.80 to \$26.51 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$25.42 to \$26.415 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$26.42 to \$26.58 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote

11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$25.04 to \$26.025 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

12. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$26.13 to \$26.25 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

<u>/s/ Scott Darling, Attorney-in-</u> Fact for Katrina Lake

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

06/20/2018

Date