FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

	OMB APPRO	VAL						
	OMB Number:	3235-0287						
	Estimated average burden							
l	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Cohler Matt					2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX]								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director						
,	(First) (Middle) DE ROAD				3. Date of Earliest Transaction (Month/Day/Year) 03/19/2019										Officer (give title below)			(specify)	
(Street)				_ 4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
WOODSIDE CA 94062													X	Form filed by More that			. •		
y) (State) (Zip)														Person					
	Tab	le I -	Non-Deriv	ative	e Sec	urities	s Ac	quir	ed, C	Disposed (of, or I	Benefic	cially	Owne	ed				
Date		Date	Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		·, 7	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		Beneficially Owned Following		ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
							7	Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common St	ock		03/19/20	19				S		69,000	D	\$30.56	521 ⁽¹⁾	21	1,816		I	See footnote ⁽²⁾	
Common St	ock		03/19/20	19				S		1,204	D	\$31.	.13	21	10,612		I	See footnote ⁽²⁾	
Common St	ock		03/20/20	19				S		67,600	D	\$29.32	207(3)	14	13,012		I	See footnote ⁽²⁾	
Class A Common Stock		03/20/20	19)			S		2,604	D	\$29.95)534 ⁽⁴⁾		140,408		I	See footnote ⁽²⁾		
Class A Common Stock			03/21/20	19	ı			S		70,204	D	\$29.17	779 ⁽⁵⁾	70,204			I	See footnote ⁽²⁾	
Class A Common Stock			03/22/2019					S		61,800	D	\$27.81	106(6)		8,404		I	See footnote ⁽²⁾	
Class A Common Stock 03/22/			03/22/20	19	.9			S		8,404	D	\$28.56	658 ⁽⁷⁾	0			I	See footnote ⁽²⁾	
	T	able I												wned					
Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any				of Deriva Secur Acqui (A) or Dispo of (D) (Instr.	itive ities red sed 3, 4	Expir (Mon	ration tth/Day	Date //Year)	Amount or Number		Der Sec (Ins	ivative urity	derivative Securities Beneficially Owned Following Reported	,	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	Matt (FOODSIDE 1 SIDE C (S Security (Ins Common St Common St	Matt (First) DODSIDE ROAD SIDE CA (State) Tab Security (Instr. 3) Common Stock Common Stock	Matt (First) (Middle DODSIDE ROAD SIDE CA 94062 (State) (Zip) Table I - Security (Instr. 3) Common Stock Common Stock	Matt (First) (Middle) DODSIDE ROAD SIDE CA 94062 (State) (Zip) Table I - Non-Deriv Security (Instr. 3) 2. Transaction Date (Month/Day/Poor Pice of Derivative Price of Derivative Price of Derivative (Month/Day/Year) 2. Table II - Derivative (e.g., p	Matt State State	Matt (First) (Middle) ODDSIDE ROAD Table I - Non-Derivative Sec Security (Instr. 3) Common Stock O3/19/2019 Common Stock O3/19/2019 Common Stock O3/20/2019 Common Stock O3/22/2019 Common Stock O3/22/2019 Table II - Derivative Secur (e.g., puts, calls, por Execution Date (Month/Day/Year) Table II - Derivative Secur (e.g., puts, calls, por Execution Date (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year) Table III - Derivative Secur (e.g., puts, calls, and conversion of Execution Date, if any (Month/Day/Year)	Matt (First) (Middle) OODSIDE ROAD Table I - Non-Derivative Securities (State) (Zip) Table I - Non-Derivative Securities Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) Common Stock 03/19/2019 Common Stock 03/20/2019 Common Stock 03/20/2019 Common Stock 03/22/2019 Table II - Derivative Securities A (e.g., puts, calls, warra (e.g., puts, calls, warra (Month/Day/Year) 2. Table II - Derivative Securities A (e.g., puts, calls, warra (e.g., puts, calls, warra (f.g., puts, calls, warra (f.g., puts, calls, warra (Month/Day/Year) 2. Table II - Derivative Securities A (e.g., puts, calls, warra (f.g., puts, calls, puts, calls, warra (f.g., puts, calls, puts, calls	Matt (First) (Middle) OODSIDE ROAD Table I - Non-Derivative Securities Acquired Month/Day/Year) Common Stock O3/19/2019 Table I - Non-Derivative Securities Acquired Month/Day/Year) Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) Common Stock O3/19/2019 Common Stock O3/20/2019 Table II - Derivative Securities Acquired Month/Day/Year) Table II - Derivative Securities Acquired Month/Day/Year) Acquired Month/Day/Year) 2. Table II - Derivative Securities Acquired Month/Day/Year) Acquired Month/Day/Year) An Deemed Execution Date, if Acquired (A) or Disposed (Instr. 3, 4 and 5) An Deemed Execution Date, if Acquired (A) or Disposed (Instr. 3, 4 and 5) An Deemed Execution Date, if Acquired (A) or Disposed (Instr. 3, 4 and 5) An Deemed Execution Date, if Acquired (A) or Disposed (Instr. 3, 4 and 5)	Stitch Fix, Inc. SFI (First)	Stitch Fix, Inc. SFIX	Stitch Fix, Inc. SFIX	Stitch Fix, Inc. SFIX	Stitch Fix, Inc. [SFIX]	Stitch Fix, Inc. SFIX	Check et al. Amount of Common Stock 03/19/2019 S 1,204 D \$30.56210 Common Stock 03/20/2019 S 2,604 D \$29.953440 1.6 Common Stock 03/22/2019 S 61,800 D \$29.953440 1.6 Common Stock 03/22/2019 S 61,800 D \$29.17796 7.7 Common Stock 03/22/2019 S 61,800 D \$29.17796 7.7 Common Stock 03/22/2019 S 61,800 D \$29.17796 7.7 Common Stock 03/22/2019 S 61,800 D \$27.810660 E Common Stock 03/22/2019 S 61,800 D \$29.8265867 Common Stock 03/22/2019 S 61,800 D \$27.810660 E Common Stock 03/22/2019 S 61,800 D \$29.8265867 Common Stock 03/22/2019 S 61,800 D \$20.8265867 Common Stock Common Stock 03/22/2019 S 61,800 D \$20.8265867 Common Stock Common Stock 03/	Mait Stitch Fix, Inc. SFIX Check all applicable Director Officer (give title below)	Mait	Stitch Fix, Inc. SFIX	

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.11 to \$31.06, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 2. Shares are held by Matthew R. Cohler's family trust.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.86 to \$29.84, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.87 to \$30.10, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.71 to \$29.68, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.39 to \$28.38, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range
- 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.39 to \$28.74, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Remarks:

/s/ Steven M. Spurlock, by power of attorney for Matthew 06/11/2019 R. Cohler

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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