FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C.	20549
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OMB APPROVAL	

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if Section 16. Form obligations may construction 1(b).			TOF CHANGES IN BENEFICIAL OWNI d pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940	OMB Number: 3235-0287 Estimated average burden hours per response: 0.5			
1. Name and Addres <u>Lake Katrina</u>	s of Reporting Persor)* 	2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX]	(Check all applicable X Director	X 10% Owner		
(Last) (First) (Middle) ONE MONTGOMERY TOWER SUITE 1500		,	3. Date of Earliest Transaction (Month/Day/Year) 01/22/2019	helow)	Executive Officer		
(Street) SAN FRANCISCO	CA	94104	4. If Amendment, Date of Original Filed (Month/Day/Year)	Line) X Form filed I	/Group Filing (Check Applicable by One Reporting Person by More than One Reporting		
(City)	(State)	(Zip)		Person			

(Street) SAN FRANCISCO (City)	4. If Amendmen	nt, Date	of Origi	inal Fi	led (Month/Day	Line	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Y	2A. Deeme Execution ear) if any	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common	Stock		01/22/201	.9		C ⁽¹⁾		28,333(2)	A	\$0	28,333	I	Katrina M. Lake Revocabl Trust ⁽³⁾
Class A Common	Stock		01/22/201	.9		C ⁽¹⁾		5,000(2)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocabl Trust dated May 23, 2016 ⁽⁴⁾
Class A Common	Stock		01/22/201	.9		S ⁽⁵⁾		28,333(6)	D	\$22.438	4 0	I	Katrina M. Lake Revocabl Trust ⁽³⁾
Class A Common	Stock		01/22/201	9		S ⁽⁵⁾		5,000 ⁽⁷⁾	D	\$22.475	8 0	I	John C. Clifford and Katrina M. Lake Revocabl Trust dated May 23, 2016 ⁽⁴⁾
Class A Common	Stock		01/23/201	9		C ⁽¹⁾		28,333(2)	A	\$0	28,333	I	Katrina M. Lake Revocabl Trust ⁽³⁾
Class A Common	Stock		01/23/201	.9		C(1)		5,000(2)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocabl Trust dated May 23, 2016 ⁽⁴⁾

1. Title of Security (Instr. 3)		2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Yea	Code	action (Instr.	4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amount Securities Beneficiall Owned Fol	ly F	6. Ownership Form: Direct D) or Indirect I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) or (D)	Price	Reported Transactio (Instr. 3 an			(Instr. 4)
Class A (Common St	ock	01/23/2	2019		S ⁽⁵⁾		28,333(8)	D	\$21.4735	0		I	Katrina M. Lake Revocable Trust ⁽³⁾
Class A (Common St	ock	01/23/2	2019		S ⁽⁵⁾		5,000 ⁽⁹⁾	D	\$21.5316	0		I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁴⁾
Class A Common Stock		01/24/2	2019		C ⁽¹⁾		5,000(2)	A	\$0	5,00	00	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁴⁾	
Class A (Common St	ock	01/24/2	2019		C ⁽¹⁾		28,334 ⁽²⁾	A	\$0	28,3	34	I	Katrina M. Lake Revocable Trust ⁽³⁾
Class A Common Stock		01/24/2	2019		S ⁽⁵⁾		5,000(10)	D	\$21.815	0		I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁴⁾	
Class A (Common St	ock	01/24/2	2019		S ⁽⁵⁾		28,334(11)	D	\$21.8874	0		I	Katrina M. Lake Revocable Trust ⁽³⁾
		-	Table II - Deriva (e.g., l		Securities A calls, warra						Owned			
Derivative Conversion Date Executive Or Exercise (Month/Day/Year) if an		3A. Deemed 4. Execution Date, Transact		5. Numbe	r 6. Da Expir (Mon		rcisable and Date	7. Title a of Secur	and Amount rities ing ve Security	Derivative Security	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownersl Form: Direct (I or Indire (I) (Instr.	Beneficia Ownershi ct (Instr. 4)	
					-,	- -		$\overline{}$		Amount		, <i>,</i>		

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	3. Iransaction Date (Month/Day/Year)	SA. Deemed Execution Date, if any (Month/Day/Year)	Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	ivative urities uired or oosed O) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Ittle and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	01/22/2019		C ⁽¹⁾			28,333	(2)	(2)	Class A Common Stock	28,333	\$0	11,397,199	I	Katrina M. Lake Revocable Trust ⁽³⁾
Class B Common Stock	(2)	01/22/2019		C ⁽¹⁾			5,000	(2)	(2)	Class A Common Stock	5,000	\$0	695,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁴⁾

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	umber vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/\)	ate	of Securit Underlyin Derivative	of Securities Derivation Derivati		8. Price of Derivative Security (Instr. 5) Beneficially Owned Following Reported Transaction(s) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	01/23/2019		C ⁽¹⁾			28,333	(2)	(2)	Class A Common Stock	28,333	\$0	11,368,866	I	Katrina M. Lake Revocable Trust ⁽³⁾
Class B Common Stock	(2)	01/23/2019		C ⁽¹⁾			5,000	(2)	(2)	Class A Common Stock	5,000	\$0	690,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁴⁾
Class B Common Stock	(2)	01/24/2019		C ⁽¹⁾			5,000	(2)	(2)	Class A Common Stock	5,000	\$0	685,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽⁴⁾
Class B Common Stock	(2)	01/24/2019		C ⁽¹⁾			28,334	(2)	(2)	Class A Common Stock	28,334	\$0	11,340,532	I	Katrina M. Lake Revocable Trust ⁽³⁾

Explanation of Responses:

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 4. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 5. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 6. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$22.20 to \$22.66 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$22.26 to \$22.66 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$21.06 to \$21.85 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$21.33 to \$21.59 per share. The Reporting Person undertakes to provide
- to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$21.52 to \$21.92 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$21.57 to \$22.02 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

/s/ Scott Darling, Attorney-in-Fact for Katrina Lake 01/24/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.