FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

monucion I(b).			Filed pursuant to Section 10(a) of the Securities exchange Act of	1934
. , ,			or Section 30(h) of the Investment Company Act of 1940	
1. Name and Addre	, ,	Person*	2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Officer (cive title Check (appendix to the check))
(Last) 1 MONTGOMI	(First) ERY STREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/20/2019	X Officer (give title Other (specify below) below) Chief Executive Officer
(Street) SAN FRANCISCO	CA	94104	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting
(City)	(State)	(Zin)		Person

(Street) SAN FRANCISCO (City) (Str			4. If Amendment, Date	of Origi	nal Fi	led (Month/Day	y/Year)	Line	dividual or Joint/Ground Form filed by On Form filed by Ma Person	ne Reporting Per	son
		Non-Derivat	tive Securities A	cauire	74 D	lichocad of	f or B	eneficiall	v Owned		
1. Title of Security (Insti		2. Transaction Date (Month/Day/Ye	2A. Deemed Execution Date,	3. Transaction Code (Instr.		4. Securities A	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Sto	ock	05/20/2019	9	C ⁽¹⁾		5,000(2)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾
Class A Common Sto	ock	05/20/2019	9	C ⁽¹⁾		28,333(2)	A	\$0	28,333	I	Katrina M. Lake Revocable Trust ⁽⁴⁾
Class A Common Sto	ock	05/20/2019	9	S ⁽⁵⁾		5,000(6)	D	\$22.0439	0	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾
Class A Common Sto	ock	05/20/2019	9	S ⁽⁵⁾		28,333 ⁽⁷⁾	D	\$22.0935	0	I	Katrina M. Lake Revocable Trust ⁽⁴⁾
Class A Common Sto	ock	05/21/2019	9	C ⁽¹⁾		5,000(2)	A	\$0	5,000	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾
Class A Common Sto	ock	05/21/2019	9	C ⁽¹⁾		28,333(2)	A	\$0	28,333	I	Katrina M. Lake Revocable Trust ⁽⁴⁾

1. Title of Security (Instr. 3)				2. Transac Date (Month/Da	tion	2A. D Exec	Deemed ecution Date, ny onth/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		(Instr. 4)	
Class A Common Stock				05/21/	2019				S ⁽⁵⁾		5,000(8)	D	\$23.3087		•	I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾	
Class A C	Common St	ock		05/21/	2019				S ⁽⁵⁾		28,333 ⁽⁹⁾	D	\$23.3206	()	I		Katrina M. Lake Revocable Frust ⁽⁴⁾	
Class A Common Stock				05/22/:	2019				C ⁽¹⁾		5,000(2)	A	\$0	5,0	000	I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾	
Class A Common Stock				05/22/	05/22/2019				C ⁽¹⁾		28,334 ⁽²⁾	A	\$0	28,334		I		Katrina M. Lake Revocable Trust ⁽⁴⁾	
Class A Common Stock				05/22/2019					S ⁽⁵⁾		5,000(10)	D	\$24.6375	()	I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾	
Class A Common Stock				05/22/	2019				S ⁽⁵⁾		28,334(11)	D	\$24.668	()	I		Katrina M. Lake Revocable Trust ⁽⁴⁾	
		-	Table I								sposed of, , convertil			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any		4. Transa Code (8)	ction	5. Num of Derivat Securit Acquire (A) or Dispos of (D) (I 3, 4 and	ber ive ies ed ed Instr.	6. Date Exer Expiration D (Month/Day/		rcisable and Date	7. Title a of Securi Underlyi	nd Amount ities ng re Security	8. Price of Derivative Security (Instr. 5)	derivativ Securitiv Benefici Owned Followir Reporte	Following (I) (I Reported Transaction(s)		Beneficia Ownershi (Instr. 4)	
					Code	v	(A) (C))	Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares						
Class B Common Stock	(2)	05/20/2019			C ⁽¹⁾		5	,000	(2)		(2)	Class A Common Stock	5,000	\$0	635,	772	I	John C. Clifford and Katrin M. Lake Revocable Trust date May 23, 2016 ⁽³⁾	
Class B Common Stock	(2)	05/20/2019			C ⁽¹⁾		28	3,333	(2)	(2)	Class A Common Stock		\$0	11,057	7,199	I	Katrina M Lake Revocable Trust ⁽⁴⁾	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 3.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)	action (Instr.	of Deri Sec Acq (A) (Disp of (I	umber vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 an	ies g Security	8. Price of Derivative Security (Instr. 5)	rivative derivative curity Securities		11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	05/21/2019		C ⁽¹⁾			5,000	(2)	(2)	Class A Common Stock	5,000	\$0	630,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾
Class B Common Stock	(2)	05/21/2019		C ⁽¹⁾			28,333	(2)	(2)	Class A Common Stock	28,333	\$0	11,028,866	I	Katrina M. Lake Revocable Trust ⁽⁴⁾
Class B Common Stock	(2)	05/22/2019		C ⁽¹⁾			5,000	(2)	(2)	Class A Common Stock	5,000	\$0	625,772	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾
Class B Common Stock	(2)	05/22/2019		C ⁽¹⁾			28,334	(2)	(2)	Class A Common Stock	28,334	\$0	11,000,532	I	Katrina M. Lake Revocable Trust ⁽⁴⁾

Explanation of Responses:

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 4. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 5. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 6. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$21.81 to \$22.31 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$21.75 to \$22.36 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$23.10 to \$23.67 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$23.085 to \$23.67 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$24.41 to \$25.065 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$24.355 to \$25.05 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

/s/ Scott Darling, Attorney-in-Fact for Katrina Lake 05/22/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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