SEC Form 4															
FORM 4 UI	NITED STAT				C. 20549	ANG	ECOM			OMB APP	ROVAL				
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).		NT OF CHANGES IN BENEFICIAL OWNERSHIP Med pursuant to Section 16(a) of the Securities Exchange Act of 1934													
	Filed	or Section 30(h) o	f the Inv	estme	ent Company A		40								
1. Name and Address of Reporting Person* Lake Katrina	2. Issuer Name and <u>Stitch Fix, In</u>					ck all applicable) Director	eporting Person(s) to Issuer e) X 10% Owner								
(Last) (First) (Mi ONE MONTGOMERY TOWER SUIT	3. Date of Earliest ⁻ 10/21/2020	Transac	tion (N	Month/Day/Yea		X Officer (give title Other (specify below) below) Chief Executive Officer									
(Street) SAN FRANCISCO CA 94 (City) (State) (Zip	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person														
		tive Securities	Acau	ired	Disnoser	lofo	r Benefic	ially	/ Owned						
1. Title of Security (Instr. 3)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	action	4. Securities Disposed Of	Acquired	d (A) or	-	5. Amount of Securities Beneficially Owned Followin	6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership					
			Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)				
Class A Common Stock									30,873	D					
Class A Common Stock	10/21/2020		C ⁽¹⁾		4,697 ⁽²⁾	A	\$0	\$0 14,254		I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾				
Class A Common Stock	10/21/2020		C ⁽¹⁾		22,222 ⁽²⁾	A	\$0		22,222	I	Katrina M. Lake Revocable Trust ⁽⁴⁾				
Class A Common Stock	10/21/2020		C ⁽¹⁾		9,722 ⁽²⁾	A	\$0		9,722	I	Katrina M. Lake 2017 Irrevocable Trust ⁽⁵⁾				
Class A Common Stock	10/21/2020		S ⁽⁶⁾		4,597	D	\$34.6196 ⁽⁷⁾		9,657	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016				
Class A Common Stock	10/21/2020		S ⁽⁶⁾		100	D	\$35.2	8	9,557	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016				
Class A Common Stock	10/21/2020		S ⁽⁶⁾		21,822	D	\$34.621	L <mark>8</mark> (8)	400	I	Katrina M. Lake Revocable Trust				
Class A Common Stock	10/21/2020		S ⁽⁶⁾		400	D	\$35.2	8	0	I	Katrina M. Lake Revocable Trust				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature of													
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities A Disposed Of (Acquired (D) (Instr	l (A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11501.4)			
Class A Common Stock	10/21/2020		S ⁽⁶⁾		9,522	D	\$34.6277 ⁽⁹⁾	200	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	10/21/2020		S ⁽⁶⁾		200	D	\$35.28	0	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	10/22/2020		C ⁽¹⁾		4,697 ⁽²⁾	A	\$0	14,254	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	10/22/2020		C ⁽¹⁾		22,222 ⁽²⁾	A	\$0	22,222	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	10/22/2020		C ⁽¹⁾		9,722 ⁽²⁾	A	\$0	9,722	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	10/22/2020		S ⁽⁶⁾		4,697	D	\$35.6823(10)	9,557	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	10/22/2020		S ⁽⁶⁾		22,222	D	\$35.7015(11)	0	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	10/22/2020		S ⁽⁶⁾		9,722	D	\$35.6919 ⁽¹²⁾	0	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	10/23/2020		C ⁽¹⁾		4,699 ⁽²⁾	A	\$0	14,256	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	10/23/2020		C ⁽¹⁾		22,222 ⁽²⁾	A	\$0	22,222	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	10/23/2020		C ⁽¹⁾		9,722 ⁽²⁾	A	\$0	9,722	I	Katrina M. Lake 2017 Irrevocable Trust			

		Tab	ole I	- Non-Der	ivativ	ve Seo	curit	ies A	cqui	ired,	Dis	sposed	of, or	Be	neficiall	y Owned	1					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Y	ear) i	2A. Dee Executio f any Month/I	on Da	(C	ansac ode (Ir		4. So Disp	ecurities A losed Of (I	cquired D) (Instr	l (A) o . 3, 4 a	r and 5)	5. Amoun Securities Beneficia Owned Fo Reported	s Ily ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code V		Amo	unt (A) or (D)		Pric	е	Transacti (Instr. 3 a	on(s)					
Class A Common Stock			10/23/202	20			5	S ⁽⁶⁾		4	4,199		\$35	5.0316 ⁽¹³⁾) 10,057		I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock			10/23/202	120			S	5(6))		500	D	\$35.514 ⁽¹⁴⁾		9,557		I		John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A (Class A Common Stock			10/23/202	10/23/2020			s	5 (6)		2	20,022		\$35	5.0379 ⁽¹³⁾) 2,200		I I		Lak	vocable	
Class A (Class A Common Stock			10/23/202	20			s	(6)		2,200		D	\$35	5.5141 ⁽¹⁴⁾	0		I		Katrina M. Lake Revocable Trust		
Class A Common Stock				10/23/202	10/23/2020			S	;(6)		8	8,922		\$3	\$ 35.043 ⁽¹³⁾		800		I		Katrina M. Lake 2017 Irrevocable Trust	
Class A Common Stock				10/21/2020				s	;(6)			800	D	D \$35.5463 ⁽¹⁵⁾		0			I I		trina M. ke 2017 evocable ist	
		-	Tabl	e II - Deriv	ative	Secu	uritie	es Aco	quire	ed, C	Disp	osed o	f, or E	Bene	eficially	Owned						
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Tr. Security or Exercise (Month/Day/Year) if any Co			4. Trans	s. Numb of Derivativ Acquired (A) or Dispose of (D) (In 3, 4 and			ed Instr.			on Date o Day/Year) L Day - Day - Da			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Num derivati Securit Benefic Owned Followi Report Transac (Instr. 4	tive Owner ities Form: icially Direct d or Indi ving (I) (Ins ted action(s)		ship (D) rect	11. Natur of Indired Beneficia Ownersh (Instr. 4)		
					Code	v	(A)	(D)	Dat Exe	te ercisal		Expiratior Date	Title		Amount or Number of Shares							
Class B Common Stock	(2)	10/21/2020			C ⁽¹⁾	.) 4,6		4,697	(2)			(2)		ss A mon ock	4,697	\$0 39(),145 I			John C. Clifford and Katri M. Lake Revocabl Trust date May 23, 2016	
Class B Common Stock	(2)	10/21/2020			C ⁽¹⁾			22,222		(2)		(2)		ss A mon ock	22,222	\$0	10,440,015		I		Katrina M Lake Revocabl Trust	
Class B Common Stock	(2)	10/21/2020			C ⁽¹⁾) 9,7		9,722	(2)			(2)	Clas Com Sto		9,722	\$0 374		,550 I			Katrina M Lake 201 Irrevocab Trust	
Class B Common Stock	(2)	10/22/2020			C ⁽¹⁾			4,697		(2)		(2)		ss A imon ock	4,697	\$0	385	,448	I		John C. Clifford and Katrin M. Lake Revocable Trust date May 23, 2016	
Class B Common Stock	(2)	10/22/2020			C ⁽¹⁾			22,222		(2)		(2)	Com	Class A Common Stock		\$ <mark>0</mark>	10,417,793		I		Katrina M Lake Revocabl Trust	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	umber vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/)	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable			Amount or Number of Shares				
Class B Common Stock	(2)	10/22/2020		C ⁽¹⁾			9,722	(2)	(2)	Class A Common Stock	9,722	\$0	364,828	I	Katrina M. Lake 2017 Irrevocable Trust
Class B Common Stock	(2)	10/23/2020		C ⁽¹⁾			4,699	(2)	(2)	Class A Common Stock	4,699	\$0	380,749	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016
Class B Common Stock	(2)	10/23/2020		C ⁽¹⁾			22,222	(2)	(2)	Class A Common Stock	22,222	\$0	10,395,571	Ι	Katrina M. Lake Revocable Trust
Class B Common Stock	(2)	10/23/2020		C ⁽¹⁾			9,722	(2)	(2)	Class A Common Stock	9,722	\$0	355,106	I	Katrina M. Lake 2017 Irrevocable Trust

Explanation of Responses:

1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.

2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

3. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.

4. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.

5. The shares are held by Katrina M, Lake, Trustee of The Katrina M. Lake 2017 Irrevocable Trust.

6. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.

7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$34.19 to \$35.12 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$34.15 to \$35.125 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$34.21 to \$35.16 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$35.34 to \$35.87 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$35.30 to \$36.05 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

12. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$35.305 to \$36.05 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

13. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$34.37 to \$35.33 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

14. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$35.39 to \$35.60 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

15. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$35.48 to \$35.60 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Remarks:

<u>/s/ Scott Darling, Attorney-in-</u> <u>Fact for Katrina Lake</u> <u>10/23/2020</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.