FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres <u>Lake Katrina</u>	2. Issuer Name and Stitch Fix, Inc			ding Symbol		S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Officer (give title Check (specify))								
(Last) ONE MONTGO	(First) MERY TOW	(Midd	· 1	3. Date of Earliest T 04/20/2021	ransact	ion (M	Ionth/Day/Year	·)		X Officer (give title below) Chief Exe	e Oth belo ecutive Office	·		
(Street) SAN FRANCISCO	CA	9410	4. If Amendment, D	ate of O	riginal	I Filed (Month/		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State)	(Zip)												
1. Title of Security ((Instr. 3)	Table I	- Non-Derivat 2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction	4. Securities / Disposed Of (Acquired	(A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Class A Common	Stock									15,437	D			
Class A Common	ı Stock		04/20/2021		C ⁽¹⁾		3,472 ⁽²⁾	A	\$0	13,029	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016 ⁽³⁾		
Class A Common	ı Stock		04/20/2021		C ⁽¹⁾		20,833 ⁽²⁾	A	\$0	20,833	I	Katrina M. Lake Revocable Trust ⁽⁴⁾		
Class A Common	ı Stock		04/20/2021		C ⁽¹⁾		9,053(2)	A	\$0	9,053	I	Katrina M. Lake 2017 Irrevocable Trust ⁽⁵⁾		
Class A Common	ı Stock		04/20/2021		S ⁽⁶⁾		3,104	D	\$44.4518 ⁽	9,925	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016		
Class A Common	ı Stock		04/20/2021		S ⁽⁶⁾		368	D	\$45.2391 ⁽⁾	9,557	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016		
Class A Common	ı Stock		04/20/2021		S ⁽⁶⁾		19,322	D	\$44.4754 ⁽⁾	1,511	I	Katrina M. Lake Revocable Trust		
Class A Common	ı Stock		04/20/2021		S ⁽⁶⁾		1,511	D	\$45.2905 ⁽¹	0	I	Katrina M. Lake Revocable Trust		
				,		,				-				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of	Acquired (D) (Instr	I (A) or : 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Class A Common Stock	04/20/2021		S ⁽⁶⁾		8,414	D	\$44.4831(11)	639	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	04/20/2021		S ⁽⁶⁾		639	D	\$45.2896(12)	0	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	04/21/2021		C ⁽¹⁾		3,472 ⁽²⁾	A	\$0	13,029	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	04/21/2021		C ⁽¹⁾		20,833(2)	A	\$0	20,833	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	04/21/2021		C ⁽¹⁾		9,054 ⁽²⁾	A	\$0	9,054	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	04/21/2021		S ⁽⁶⁾		1,420	D	\$42.3665 ⁽¹³⁾	11,609	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	04/21/2021		S ⁽⁶⁾		2,052	D	\$43.1466(14)	9,557	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016			
Class A Common Stock	04/21/2021		S ⁽⁶⁾		8,100	D	\$42.3669(15)	12,733	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	04/21/2021		S ⁽⁶⁾		12,733	D	\$43.1517(16)	0	I	Katrina M. Lake Revocable Trust			
Class A Common Stock	04/21/2021		S ⁽⁶⁾		3,708	D	\$42.3936 ⁽¹⁷⁾	5,346	I	Katrina M. Lake 2017 Irrevocable Trust			
Class A Common Stock	04/21/2021		S ⁽⁶⁾		5,346	D	\$43.1491(18)	0	I	Katrina M. Lake 2017 Irrevocable Trust			

			<i>,</i>	- Non-Den	_			_		_					_		1.						
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Cc	ansac ode (In	tion D	1. Securities Disposed Of	Securities Acquired (A sposed Of (D) (Instr. 3,		or and 5)	Beneficial Owned Fo	Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		ature of rect eficial nership tr. 4)				
								c	ode	V A	Amount	(A) or (D)	Pric	e	Transaction (Instr. 3 and	on(s)				,			
Class A Common Stock			04/22/202	21			C	(1)		3,472(2)	A		\$0	13,0)29	1	ſ	Clif and Kat Lak Rev Tru	rina M. xe vocable st dated y 23,				
Class A (Common St	ock		04/22/202)21			C	(1)		20,834 ⁽²⁾	A		\$0	20,834		I	Lak		ocable			
Class A (Class A Common Stock			04/22/202	04/22/2021			C	C ⁽¹⁾		9,054(2)	A		\$0	9,0	9,054		I		rina M. se 2017 vocable st			
Class A (Common St	ock		04/22/202	21			S	(6)		3,472	D	\$4.	3.1509 ⁽¹⁹⁾	9,557		7 I		John C. Clifford and Katrina M Lake Revocable Trust date May 23, 2016				
Class A (Class A Common Stock			04/22/202	021			S ⁽⁶⁾			20,834	D	D \$43.1587 ⁽²⁰⁾		0	0		Lake		ocable			
Class A (Class A Common Stock			04/22/202)21		S(6)		(6)		9,054	D	\$4	13. 157 ⁽²¹⁾	0		I	La		rina M. ke 2017 wocable st			
		•	Tabl	le II - Deriv											Owned								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if a	Deemed cution Date,	4. Trans	action (Instr.	5. No of Deri Sect Acq (A) (Disp of (E	umber vative urities uired	6. D	ate Exe	Exercisable and on Date Day/Year) To Day/Year) To Day/Year) To Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Securities derlying rivative Security		8. Price of Derivative Security (Instr. 5)	9. Num derivati Securit Benefic Owned Followi Reporte Transac (Instr. 4	ive ies cially ing ed ction(s)	10. Owners Form: Direct (or India (I) (Inst	(D) rect	11. Nature of Indirec Beneficia Ownershi (Instr. 4)			
								Code	v	(A)	(D)	Date Exe	e ercisable	Expiration Date	on Title	е	Amount or Number of Shares						
Class B Common Stock	(2)	04/20/2021			C ⁽¹⁾			3,472		(2)	(2)	Cor	ass A mmon tock	3,472	\$0	296	,512	I		John C. Clifford and Katrii M. Lake Revocable Trust date May 23, 2016			
Class B Common Stock	(2)	04/20/2021			C ⁽¹⁾			20,833		(2)	(2)	Cor	nss A nmon tock	20,833	\$0	9,958	8,064	I		Katrina M Lake Revocable Trust			
Class B Common Stock	(2)	04/20/2021			C ⁽¹⁾			9,053		(2)	(2)	Cor	nss A nmon tock	9,053	\$0	208	,235	I		Katrina M Lake 201 Irrevocab Trust			
Class B Common Stock	(2)	04/20/2021			C ⁽¹⁾			3,472		(2)	(2)	Cor	ass A nmon cock	3,472	\$0	293	,040	I		John C. Clifford and Katri M. Lake Revocabl Trust date May 23, 2016			
Class B Common Stock	(2)	04/20/2021			C ⁽¹⁾			20,833		(2)	(2)	Cor	nss A nmon tock	20,833	\$0	9,937	7,231	I		Katrina M Lake Revocable Trust			

Table I-Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	ivative urities juired or posed D) (Instr. and 5)	6. Date Exerc Expiration D (Month/Day/	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(2)	04/20/2021		C ⁽¹⁾			9,054	(2)	(2)	Class A Common Stock	9,054	\$0	199,181	I	Katrina M. Lake 2017 Irrevocable Trust
Class B Common Stock	(2)	04/20/2021		C ⁽¹⁾			3,472	(2)	(2)	Class A Common Stock	3,472	\$0	289,568	I	John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016
Class B Common Stock	(2)	04/20/2021		C ⁽¹⁾			20,834	(2)	(2)	Class A Common Stock	20,834	\$0	9,916,397	I	Katrina M. Lake Revocable Trust
Class B Common Stock	(2)	04/20/2021		C ⁽¹⁾			9,054	(2)	(2)	Class A Common Stock	9,054	\$0	190,127	I	Katrina M. Lake 2017 Irrevocable Trust

Explanation of Responses:

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by John C. Clifford and Katrina M. Lake, Trustees of the John C. Clifford and Katrina M. Lake Revocable Trust dated May 23, 2016.
- 4. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 5. The shares are held by Katrina M, Lake, Trustee of The Katrina M. Lake 2017 Irrevocable Trust.
- 6. Shares disposed of pursuant to a previously established Rule 10b5-1 plan.
- 7. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$44.02 to \$44.98 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$45.10 to \$45.36 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$44.03 to \$45.00 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote
- 10. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$45.12 to \$45.36 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$44.02 to \$45.00 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 12. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$45.05 to \$45.36 per share. The Reporting Person undertakes to er, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 13. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$41.85 to \$42.82 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 14. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$42.87 to \$43.49 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 15. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$41.83 to \$42.81 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 16. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$42.87 to \$43.53 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 17. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$41.85 to \$42.83 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within
- 18. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$42.86 to \$43.52 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 19. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$42.83 to \$43.50 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within
- 20. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$42.76 to \$43.52 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 21. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$42.79 to \$43.52 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Remarks:

/s/ Scott Darling, Attorney-in-Fact for Katrina Lake

04/22/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.