FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
haura nar raananaa	0.5									

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lake Katrina</u>							2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX]								S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Office of the other Consolidation.					
(Last) (First) (Middle) ONE MONTGOMERY TOWER SUITE 1500						3. Date of Earliest Transaction (Month/Day/Year) 10/03/2018								X Officer (give title Other (specify below) Chief Executive Officer						
(Street) SAN FRANCI	· ·						4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(Si	ate) ((Zip)																	
		Tab	le I - No	n-Deriv	ative	Sec	curiti	ies Ac	quired,	Dis	posed o	of, or B	enefi	ciall	y Owned	d l				
Date				nsaction n/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.								6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
										v	Amount	(A) (D)	Pr	ice	Transacti (Instr. 3 a	on(s)			(Instr. 4)	
Class A Common Stock 10/03/					/2018	2018		C ⁽¹⁾		6,250 ⁽	²⁾ A		\$0	6,250		I		Katrina M. Lake Revocable Trust ⁽³⁾		
Class A Common Stock 10/03/2					/2018	2018			G	V	6,250 ⁰	4) D		\$0	0		I		Katrina M. Lake Revocable Trust ⁽³⁾	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed n Date,	4. Transa Code (I	ction	5. Number (6. Date Expiration (Month/Da	ercis	able and	7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s ally g	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
				Co	Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Num of Shai	ber						
Class B Common Stock	(2)	10/03/2018			C ⁽¹⁾			6,250	(2)		(2)	Class A Commor Stock	6,2	50	\$0	11,429,	205	I	Katrina M. Lake Revocable Trust ⁽³⁾	

Explanation of Responses:

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 3. The shares are held by Katrina M. Lake, Trustee of The Katrina M. Lake Revocable Trust dated May 23, 2016.
- 4. On October 3, 2018, the Reporting Person made a charitable gift of 6,250 shares of Common Stock.

/s/ Scott Darling, Attorney-in-10/05/2018 Fact for Katrina Lake

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.